

— N° 16 —

SPRING - SUMMER 2019

# BRUSSELS MAG



**BRUSSELS  
EXCLUSIVE  
LABELS**

—  
A SYMBOL OF QUALITY



WHAT HOTEL?



**The Hotel.**  
BRUSSELS



— 18  29 —  
**DELVAUX**



Boulevard de Waterloolaan 27 – 1000 Brussels  
@Delvaux

FROM THE KINGDOM OF BELGIUM



**SOPHIE HELSMOORTELT**  
*President of Brussels Exclusive Labels*

# WHAT'S THE BEL

When a Brussels establishment becomes a member of the BEL association, it commits to honouring the criteria and values of the “*Brussels Exclusive Labels*” brand: i.e. savoir-faire, elegance, quality, passion and respect which remain the very essence of the brand.

For the consumer, it is a benchmark, for the establishment which is a member, it is an honour, and for the city of Brussels, it is an achievement. Our beautiful Brussels can be proud to see its craftsmen and specialist establishments committed to inviting tourists, Belgians, Brussels inhabitants and all those

with a sense of curiosity to enjoy an emotional experience! These shopping moments and shared joys are anchored in their memories. Share them, talk about them and let's get enthusiastic about them!

It is our pleasure to present you with our latest news in this 16th edition: an air of springtime 2019 in your hands!

Enjoy reading the magazine and the BEL discoveries.

Special thanks to our partners

**PAPERLAND**  
PRINTING WITH PASSION

**LOUIS ROEDERER**  
CHAMPAGNE

 **Interparking**

# LE SAINT-AULAYE

AUTHENTIC BOULANGERIE | GOURMET PÂTISSERIE



Low in sugar, gluten-free and as delicious as ever!

saintaulaye.com



BRUSSELS  
EXCLUSIVE  
LABELS  
—  
A SYMBOL OF QUALITY

Brussels Mag is published by  
**Brussels Exclusive Labels**

**EXECUTIVE EDITOR**  
Sophie Helsmoortel

—  
**EDITORIAL ASSISTANT**  
Françoise Bouzin

—  
**EDITORIAL STAFF**  
Marie Honnay  
Marie Hocepiéd  
MB Caspers  
Jasper Lacoste  
Johan-Frédéric Hel Guedj

—  
**PHOTOGRAPHY**  
Oskar  
Laetizia Bazzoni  
Pauline Miko

—  
**ILLUSTRATIONS**  
Séverine Piette

—  
**OVERALL COORDINATION  
& ADVERTISING DEPARTMENT**  
Fabienne Vaerewyck

—  
**GRAPHIC DESIGN**  
Sign

—  
**PRODUCTION & PRINTING**  
Paperland

—  
**DISTRIBUTION**  
Dawson Media

**PUBLISHERS**  
Brussels Exclusive Labels  
53 rue Franz Merjay, 1050 Brussels  
brussels-exclusive-labels.be  
f.v@brussels-exclusive-labels.be

Also available in French and Dutch



## CONTENTS

3  
EDITO  
**What's the BEL**

6  
BEL IN FIGURES

9  
DOSSIER  
**Made in BXL**  
*A subliminal **appellation d'origine***

16  
IN THE SMARTPHONE  
**Stay connected!**

18  
FACE-A-FACE  
**Isabelle Thys and Moïse Mann**

25  
PORTRAIT  
**Alexandre Mars**

28  
BEHIND THE SCENES  
**Corica**  
*A strong coffee establishment*

33  
MUST-HAVES  
**Emotional objects**  
*Or an object that makes us  
feel emotional...*

38  
1 ESTABLISHMENT, 3 CRAFTS  
**Maison Degand**

42  
EXPAT  
**Multicultural Brussels**  
*as seen by Louma Salamé*

44  
THE MOST BEAUTIFUL ONES  
**The 10 most beautiful views  
of Brussels**

50  
NEWS CULTURE  
**To see**

54  
VALUES  
**A matter of facets**

56  
DELICIOUS DELIGHTS  
**Starter, main course, dessert**  
*by 3 chefs accompanied by wine*

59  
BEAUTIFUL RACING CARS  
**Bruce McLaren**  
*The legend continues*

62  
VIBRATIONS  
**The best addresses in the capital**

70  
WHO'S WHO



73

Brussels Exclusive Labels  
标志有 73 个家族品牌会员

Las marcas adheridas a Brussels Exclusive Labels

Le nombre de maisons membres  
du Brussels Exclusive Labels.

عدد الشركات العضوة في جمعية علامات بروكسل المميزة

1937

création du BEL

Fundación de BEL

BEL成立于 1937年

إنشاء جمعية علامات بروكسل المميزة

قيم علامات بروكسل المميزة: المهارة،  
الجودة، الأناقة، الحمس، الاحترام، الالتزام،  
الحصرية، نقل المهارات

8

Los valores de BEL –  
Saber hacer, Calidad, Elegancia,  
Pasión, Respeto, Compromiso,  
Exclusividad, Transmisión.

BEL的8个价值观- 专有技术、  
品质、优雅、激情、尊重、承诺、  
独家、传承。

Les huit valeurs du BEL :  
Savoir-faire, Qualité, Élégance,  
Passion, Respect , Engagement,  
Exclusivité, Transmission.

13

73个家族品牌从事的13个  
卓越领域- 珠宝、时尚、配  
件、儿童、餐厅、酒店、健  
康、旅行、服务、装饰、眼  
镜、房地产、运输。

Los sectores de excelencia en los que  
trabajan las 73 marcas: joyería, moda,  
accesorios, niños, restaurantes,  
hostelería, bienestar, viajes, servicios,  
decoración, óptica, inmobiliaria,  
alquiler de vehículos con conductor.

ثلاثة عشر قطاعاً متميزاً لـ 73 شركة  
المجوهرات، أزياء النساء والرجال، الإكسسوار،  
الأطفال، المطاعم، الفنادق، الصحة، السفر  
والسياحة، الخدمات، الديكور، النظارات،  
العقارات، صناعة السيارات.

Treize domaines d'excellence pour  
73 maisons : joaillerie, mode, enfant,  
accessoires, restaurants, hôtellerie,  
bien-être, voyages, services, décoration,  
lunetiers, immobilière, voiturier.

N°1

Objetivo común: crear  
una etiqueta de calidad  
para destacar en Bélgica  
y en todo el mundo

L'objectif commun : créer  
un label de qualité pour rayonner  
en Belgique et dans le monde.

1个共同目标: 创建一个在比利时  
和全球闪耀的品质标志

الهدف المشترك: ترويج علامات  
جودة متألفة في بلجيكا وفي العالم

3300

BEL创造了  
3300个就业岗位

Puestos de trabajo creados  
por BEL

Le nombres d'emplois  
générés par le BEL.

عدد الوظائف التي توفرها  
جمعية علامات بروكسل المميزة

1

مدينة :  
بروكسل

ciudad - Bruselas  
座城市 - 布鲁塞尔  
ville - Bruxelles





SPECTACULOOS SPECULOOS  
 MAISON  
**DANDY**  
*Depuis 1829*  
 Rue au Beurre  
 Bruxelles  
 SPECTACULOOS SPECULOOS

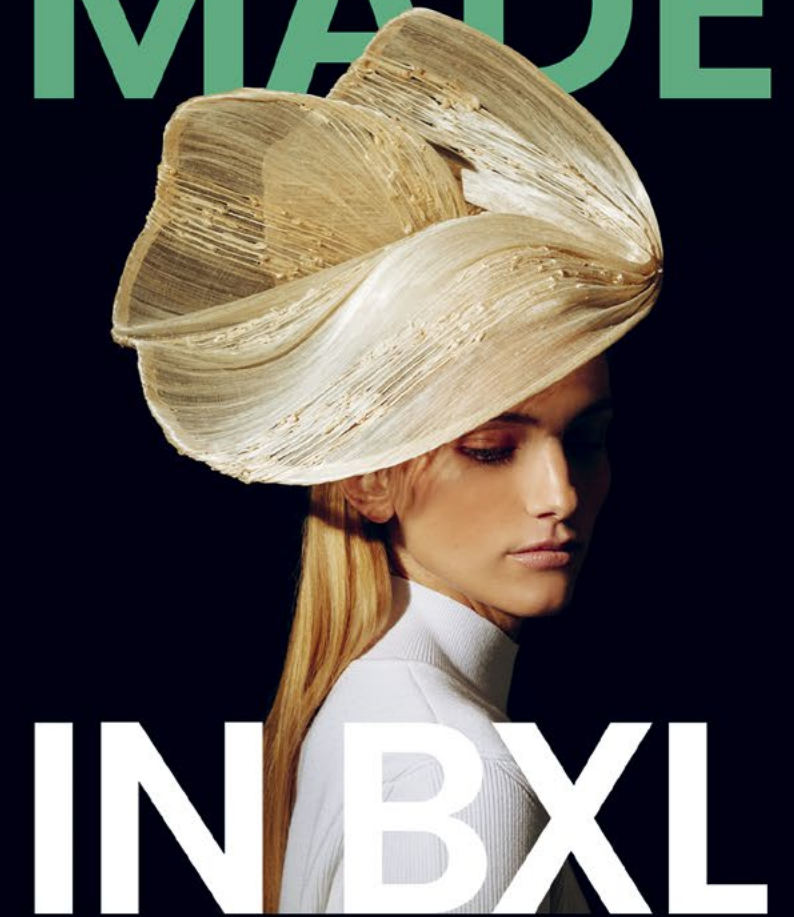
*Brussels waffles are long,  
 crispy outside, fluffy inside.*

Galerie du Roi 2 Koningsgalerij  
 Bruxelles 1000 Brussel

[www.maisondandoy.com](http://www.maisondandoy.com)

DOSSIER

MADE



IN BXL

*A subliminal appellation d'origine*





What do the firms *Fabienne Delvigne*, *Vervloet* and *Dandoy* have in common? These three establishments cultivate the concept *Made in Bruxelles*, a label that demonstrates the vivacity of a capital city which maintains its creativity, with a tinge of folly that has great appeal on the export market.

TEXT MARIE HONNAY

A part of our national pride, a vector for jobs and a showcase for our national excellence, *Made in Bruxelles* has remained discreet for a long time, even too discreet perhaps. In recent years, Brussels' most dynamic players have nevertheless understood the importance of developing a commercial and communications strategy that focuses on the international market. Their new credo: making sure that they are visible but without distancing themselves from the values that define them: a sense of reserve, the absence of ostentation and an attachment to their roots. The difference between overall luxury and the luxury that is developed every day by the capital's establishments means that in Brussels, luxury is not defined simply by a logo. Discreet and yet nuanced, it is nevertheless neither austere nor boring. It is often even light-hearted and whimsical, such as creations in felt, velvet or angora, trimmed with ribbons or tulle. More often than not, these creations are made-to-measure with a veritable couture approach, for example, the hats designed by *Fabienne Delvigne*. Following the example of Monaco, the establishment's best-seller is a large wide-brimmed hat with an upturned brim, created in the workshop of this milliner, the darling of several royal families. For this creator of accessories, the Brussels identity is far from being a vague marketing concept, "*I have always felt that I belong to Brussels*", she states. Rather than immersing himself in sterile chauvinism, according to Fabienne Delvigne, the typical Belgian will seek inspiration in everything that he or she sees and feels, here and elsewhere. "*It could be a beautiful Brussels Art Nouveau or Art Deco house, one of my favourite trends, or even something quite different. We are sponges, but also incredible perfectionists. The lack of artifice in our creations forces us to work using the most beautiful materials, as well as paying great attention to cutting and finishing. My work as a milliner is a balancing act. I am both sculptor and architect. Just a few millimetres are enough to upset the harmony of a hat*", she explains. Creative Director at Delvaux, Christina Zeller also cultivates this Belgium, "*our goal is not to be fashionable, but rather to aim for innovation. And it is precise-*

*ly this innovation coupled with the talent of our craftsmen that gives a veritable modernity to our establishment. In Delvaux's Arsenal atelier, it takes an average of approximately 10 hours to fashion a handbag*", she explained to us. While continuing to cultivate their Brussels base, the leather goods manufacturer is nevertheless focussed on its international growth objectives. Their goal is to perpetuate their export sales, currently estimated at 85%, compared with just a few percent less than 10 years ago.

### The price of craftsmanship

Although the very excellence of *Made in Bruxelles* has a price – that of the dozens, or even hundreds of hours needed to make a handbag or a designer article – it is also the purveyor of dreams. At the Natan boutique, this dream takes on the form of a couture line, the showcase of an establishment that capitalises more than ever on its Brussels foothold. And to make this more tangible, Edouard Vermeulen, founder of Natan, can now also count on Atelier II, a couture house located at Place Brugmann, Ixelles. Here, the head of the atelier guides the team of 5 (pattern cutters and couturiers) who are responsible for making the gowns and outfits ordered by Natan's couture clients. The Brussels ateliers continue to exercise a fascination, that is certain. This infatuation with the craftsmen of our capital is even increasing. "*When we open the doors of our atelier, the public is very numerous: Belgians, proud to wear clothing signed by the creators of our capital city, as well as a multitude of tourists who are enthusiastic about our accessories, but who also want to see behind the scenes. We receive an increasing number of requests from organisers of luxury tours who would like to show their clients the universe of Brussels' creativity. On the one hand, we are flattered – in fact, it is about time that we highlight our savoir-faire – but given our size, it is sometimes difficult to follow up on all these requests*", states Fabienne Delvigne. Is it because it is as precious as it is fragile that this universe is so fascinating? Probably, however, it is more and more difficult to find

**“As for we Belgians, the strength of our creative approach lies in our ability to disregard any and all barriers.”**

**Fabienne Delvigne,**  
*creator of accessories*



**Atelier II is a house with white walls, arranged as an apartment: you simply have to push the door open, without necessarily having an invitation and you can see the craftsmen and women of Natan at work.**



young graduates ready to enter the couture professions. So, in order to perpetuate this savoir-faire and avoid its disappearance, the Brussels fashion establishments are trying to recruit new talent right from the source. Thus, *Delvaux* is collaborating with the Brussels École des Arts & Métiers by offering students internships in fine leather crafts, indispensable for training future Delvaux craftsmen and encouraging vocation. Unique in Belgium, this training to become a worker in fine leather goods – a 3-year course recognised by the Wallonia-Brussels Federation – is an imperative pathway to building the *Made in Bruxelles* of tomorrow.

#### The flavour of Made in Bruxelles

As ancient as Delvaux (the two companies were founded in 1829), the Brussels biscuit-maker *Dandoy* also proclaims its local approach. Guarantors of this tradition, *Alexandre* and *Antoine Helson* (seventh-generation Dandoy) are fully aware of the importance of communicating a message in line with the fundamental values of their company. Industrialisation is an ugly word that the pair intends to continue banishing from their vocabulary. And although several years ago, the management of the family biscuit-making business had envisaged leaving Brussels to promote their development ambitions, finally, they changed their mind. Their credo: local and traditional, chic and trendy. This is demonstrated by the recent partnership between Dandoy and the Belgian ceramics atelier *Pierre Culot*. The milk bowl developed through this alliance (a ceramic recipient designed to dip a biscuit in at tea-time) shows, more than a long speech, the importance that Dandoy gives to the value of luxury craftsmanship. Yet a company does not necessarily have to be more than a hundred years old (this year, Dandoy and Delvaux are celebrating their 190<sup>th</sup> anniversary) to become a worthy ambassador of Brussels savoir-faire. This is demonstrated by the existence of another biscuit maker established in the capital. They are active in a somewhat different category: Generous (a name that pays homage to the welcoming and kindly nature of Belgians) has an atelier located in Anderlecht where they produce organic and gluten-free biscuits based on raw materials that, for the most part, are produced locally and are offered in attractive, fun and quirky packaging. Moving towards a more well-thought-out dietary system is another of the important issues of *Made in Bruxelles*. *Damien Bouchéry*, founder of the *Bouchéry* restaurant, adheres to the *Good Food Strategy*, along with a handful of other establishments in the capital. This is an initiative supported by the regional government, aimed at encouraging various concrete actions including sustainable self-production. But in Brussels, when it is a question of gastronomy, what is good and what is local often flirt with a fresh, playful and generous approach to the concept of regional. Hence *Pistolet Original*: an establishment that, before many others, understood the importance of setting store by belonging to a region rich in tradition. Based on the small round roll with a dent in the centre (quintessentially typical of the Brussels region in the most etymological meaning of the term), *Valérie Lepla*, the founder of



*Pistolet Original*, favours local recipes (some of which are based on 100%-Brussels products, such as Gueuze from *Cantillon*, the last Lambic brewery in the capital), but also on attractive and quirky packaging. And to make a success of all this, *Valérie Lepla* has multiplied her partnerships, for example, the arrangement initiated with the Brussels bakery *Yves Guns* who makes the famous rolls, as well as with various chefs, some of whom have been awarded Michelin stars, such as *Pierre Wijnants*, who believe in this Brussels attitude just as much as she does.

#### Haut les Coeurs (long live flowers!)

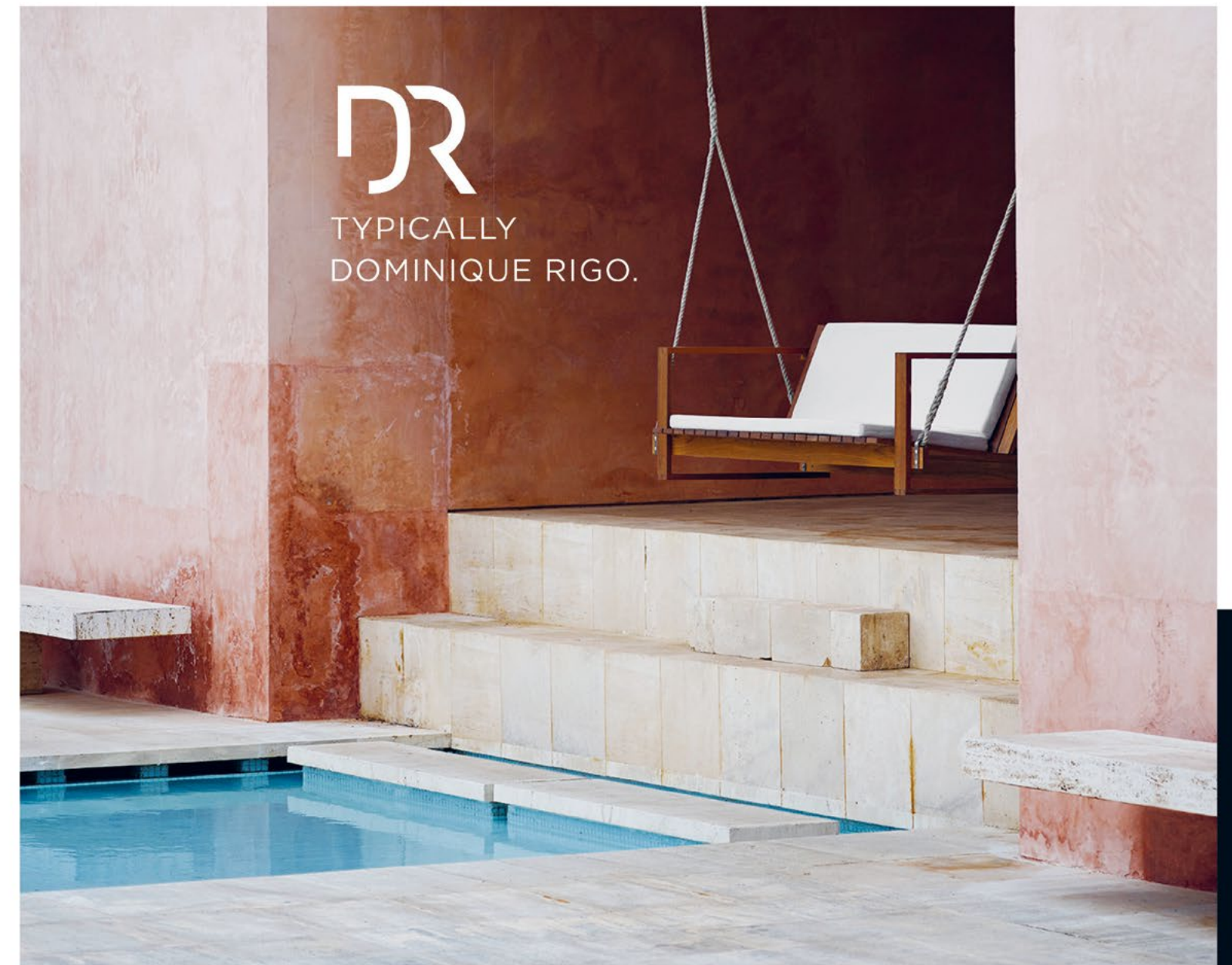
With regard to luxury craft items, it is obvious that in Brussels beauty rhymes with sympathy; chic with solidarity; luxury with welcome; and high-end items with family. It is certainly not the management of *Savonneries Bruxelloises* who would argue with this. For more than a century, this company had been working behind the scenes producing soaps for several different brands, and now they have decided to make themselves known by presenting their own range of products. It is in rue Tollenare, Laeken, in the north of Brussels, a district that in the past had several soap factories, where the company is continuing to perpetuate a savoir-faire that is slowly disappearing. Today, almost 80% of the production of *Savonneries Bruxelloises* is exported.





and yet the spirit of the company remains familial and the packaging is ... very Belgian. Indeed, Brussels quality has much appeal, especially when the image is enhanced. This is the case for *Dandoy*. In 2015, at the instigation of *Alexandre Helson*, the centenarian biscuit-making company completely revamped its logo, packaging and the typography of all its communication material. Their image was reinvented by the Brussels studio *Base Design* who had also worked on the image of *Delvaux* and *Maison Verloet*, another showcase of Brussels savoir-faire in the sector of artistic wrought ironwork which, and this is not surprising, also makes most of its turnover from exports. At *Maison Verloet*, every piece is made by hand in Brussels, based on projects entrusted to Belgian designers: *Jean-François d'Or* or *Nathalie Dewez*, a Belgian talent whose luminous creations have already adorned,

among others, the shop windows of *Hermès'* flagship store in Paris; it is not by chance that the *Hermès* brand tends to be compared with *Delvaux*. Preferring local products by obtaining supplies from local producers and creating beauty without leaving the capital is also the path that *Amandine Mazier* has chosen to follow. She is the creator of a concept of putting together and delivering floral bouquets, called *Haut les Cœurs*. This former journalist proclaims *Made in Bruxelles*, she cultivates it and sublimates it by multiplying her collaboration with a handful of fine establishments for whom she creates and develops bouquets that are as sublime as they are ethical. Among her clients are the *Amigo Hotel* and the *Brussels Fine Art Fair*; two excellent showcases that demonstrate what Brussels can offer, which is generating great admiration both near and far.



**CARL HANSEN & SØN**  
PASSIONATE CRAFTSMANSHIP

ALIAS / ARCO / ARPER / ARTEMIDE / ARTEK / B&B ITALIA / BROKIS  
CAPPELLINI / **CARL HANSEN** / CASALIS / CASSINA / CLASSICON / COEDITION  
CRUSO / DESALTO / DECLIC / EMECO / EXTREMIS / FERMOB / FIAM / FLEXFORM  
FLOS / FONTANA ARTE / FOSCARINI / FRITZ HANSEN / GALOTTI & RADICE / GUBI  
GHYCYZ / HUGUE CHEVALIER / HERMAN MILLER / INGO MAURER / INTERLÜBKE  
KARTELL / KNOLL / LAGO / LAPALMA / LIGNE ROSET / LIMITED EDITION  
LOUIS POULSEN / LUCEPLAN / MDF ITALIA / MOCA / MOROSO / MOTTURA  
NEMO / OPINION CIATTI / PALLUCO / PAOLA LENTI / PASTOE / PER USE / POLIFORM  
POLTRONA FRAU / PUSH / SAHCO HESSLEIN / SILENT GLISS / SIMON / STUA / TECTA  
TOLIX / TOULEMONDE BOCHART / VARENNA / VITRA

RUE DE STALLE 210 STALLESTRAAT B-1180 BRUSSELS  
INFO + 32 [0]2 649 95 94 info@dominiquerigo.be www.dominiquerigo.be

**DR** **DominiqueRigo**  
CONTEMPORARY INTERIORS SINCE 1974





*Greta Halfin*, the owner of three Belgian *Diane von Furstenberg* boutiques (Knokke, Antwerp and Brussels) and of the *Greta Marta Project Store*. Greta happens to be the sister-in-law of the world-famous Belgian fashion designer Diane von Furstenberg; here, she tells us of her small-screen habits.

TEXT MARIE HOCEPIED

#### Are you a total geek or a moderate geek?

100% addicted! I am totally a fan of new technologies, especially on my smart-phone which is never out of my sight. I am constantly connected. I discover, I share, and I interact every day. For me, it is also an excellent means of communication to promote the *Diane von Furstenberg* brand and my stores.

#### What is the photo that you would never delete from your phone?

That's difficult to choose because I have thousands of photos since I never delete them. Especially photos of my close family, the children and grandchildren...

#### How much time do you spend a day on your smartphone?

Between 4 and 5 hours per day! Moreover, I no longer use my PC; I do everything via my smartphone.

#### Your fetish apps?

Instagram, WhatsApp, Facebook, Mail and Photos. Really, the classic ones but each of these apps has a well-defined usefulness for my work. And then Waze, because I am often on the road between Brussels, Antwerp, Knokke and Paris.

#### Which Instagram accounts do you follow and which ones inspire you?

**A mixture:** DVF, therealdvf, Art Basel, cfda, bbcnews, b19, AD Magazine

**Galleries:** Galerie Greta Meert, Galerie Alice, Galerie Arti, Galerie Irene Laub

**Artists:** Robert Mangold, Thomas Struth, Edith Dekyndt, Hell'o

#### Your playlist?

**Vianney**, Je m'en vais  
**Eddy De Pretto**, Random  
**Belcanto**, Tancredi par Michael Hofstetter  
**Angèle**, La loi de Murphy  
**Clara Luciani**, La grenade

#### The useless app that you would keep anyway?

Snapchat which I use rarely and only for the filters.

#### Are you more Facebook, Instagram or Twitter?

I have become more Instagram. The combination of Feed and Stories is interesting and it enables me to discover a lot of content rapidly. I also like the visual quality of the Instagram accounts that is less the case for Facebook.

#### What do you think of today's social networks?

They are omnipresent, often useful but also sometimes dangerous and abusive. One should be aware that social networks have a tendency to transmit a perfect image of things which is not necessarily the reality. That's why I also like to follow accounts that are more real and less sleek. I do not hesitate to read the comments and interact with other users by message.

[gretamarta.com](http://gretamarta.com)  
[dvf.com](http://dvf.com)

Paul k

**MANALYS**  
JOAILLERIE





# FACE-A-FACE



She is the co-founder of *Théophile & Patachou*, a brand of furniture, bed linen and clothing for children with a deliciously vintage name. He is head of *Manalys* jewellers, inaugurated some 10 years ago, but also of *Holemans*, the Maison where he learned everything he knows. An interview ‘face-à-face’ with **Isabelle Thys** and **Moïse Mann**.

TEXT MARIE HONNAY . PHOTOS LAETIZIA BAZZONI

## THE VENUE CHOSEN FOR THIS ENCOUNTER

Le Panorama Lounge, an area for work and relaxation, is located on the 24<sup>th</sup> floor of *The Hotel*, an establishment on Boulevard de Waterloo. Clients staying in the hotel's deluxe rooms and suites can use the area for having a drink and a nibble while leafing through an art book and enjoying the breathtaking view of the capital. Since its opening, The Hotel has hosted the most prestigious guests, such as *Barack Obama* in 2014.

[thehotel-brussels.be](http://thehotel-brussels.be)

# FACE-A-FACE





From dress designing to the selection of materials, she supervises the entire production of Théophile & Patachou, a brand focussed on baby clothes and top-of-the-range nursery furniture. In tandem with Didier Melotte, her associate, since 1994, she has been orchestrating the destiny of this delightful Belgian story, born from a shared desire to offer a different product, made in Europe that very quickly found its public both in Belgium and abroad. Théophile & Patachou is sold at Harrods in London, and also in Moscow, Los Angeles and Taipei. Symbolised by a small teddy bear, the label favours organic growth. Without cutting out any steps, it grows wisely, like a child.

[theophile-patachou.com](http://theophile-patachou.com)

**Your professions are very different yet what links them is that they are both connected to the world of dreams.**

**MOÏSE MANN** In my profession as a jeweller, if the dream did not exist, nothing would be possible. No one needs a piece of jewellery. Everything is associated with the notion of pleasure and the possibility given to me to offer part of this dream to our clients.

**ISABELLE THYS** Our work is very often linked to important moments of our clients' lives. Although the essential element of my profession is creation, I spend a not insignificant amount of time in our Avenue Louise boutique. I sit at a table together with couples and families in order to listen to them and exchange ideas. All this contributes to building a part of the dream.

**M.M.** It is not unusual that people enter the boutique and explain to me right from the start that they cannot really afford to buy one of our creations. They simply have the desire to try on an item of jewellery that makes them dream. These are the moments that I really prefer.

**Both of you sell to clients the world over. Does that give you the opportunity to travel and, perhaps, to see Brussels from another viewpoint?**

**I.T.** It is quite an achievement to see our products distributed elsewhere. Finding our position in other markets has forced us to understand the expectations of our foreign clients and, when necessary, to adapt our products to match their expectations. It's true that travel is a source of inspiration. It makes you constantly review your ideas.

**M.M.** Selling our creations to Russians, Japanese or Americans enables us to design exceptional items of jewellery and be in a state of permanent renewal. Moreover, this is what interests me in my profession. One day, I am in the presence of wealthy clients who are absolutely dazzled when they see the jewellery that I present to them, just like children when they discover a toy for the first time. The next day, I can be having a discussion with miners in Sri Lanka,

where I purchase the stones. The diversity of these encounters has made me as a man and as a designer. If these encounters were to cease, I would no longer be able to create the dream that I have described to you.

**I.T.** Passion is at the heart of everything. Our common theme is the desire to continue to differentiate our offer through craftsmanship. Many people are tired of the overconsumption that has dominated the luxury sector for a long time.

**Exactly, what has changed in the luxury sector over the past 25 years?**

**I.T.** I must admit that I hate that word. For me, luxury no longer means anything. It is not modern any more. I prefer to talk about craftsmanship. Generally speaking, Belgian craftsmen – and those in Brussels in particular – are much too discreet when it comes to promoting their savoir-faire. This is all the more sad because, at the end of the day, there are only a few independent operators left in the high-end sector. It is therefore important to use all the means available to promote this savoir-faire.

**M.M.** At the risk of surprising you, many young French candidates are applying for positions as interns at *Manalys*. They want to perfect their skills in our workshops. This proves that Brussels has an international reputation and that our art de vivre still seduces foreigners.

**I.T.** It is often said that Brussels is a village. There is a gentle lifestyle in Brussels; everything is more concentrated than elsewhere. The best culture or the best gastronomy is at your fingertips.

**Your stores are located on Chaussée de Waterloo and Sablon for Manalys and Avenue Louise for Théophile & Patachou. What does this choice of location prove?**

**I.T.** For us, it does prove something. These are emblematic streets in our capital. They offer us a high degree of visibility for an international clientele passing through Brussels.



**M.M.** The small follies that we create could not find a better setting than these streets. In my two boutiques, I work with six craftsmen. We invite our clients to come into our workshops to follow the process of the creation of their jewellery. The location is important. The rest is the service and that must be perfect.

**Indeed, the world of retail is in the process of changing. In your opinion, what would be the perfect store?**

**I.T.** In Avenue Louise, we have an area of 300 m<sup>2</sup> that we strive to change and devel-

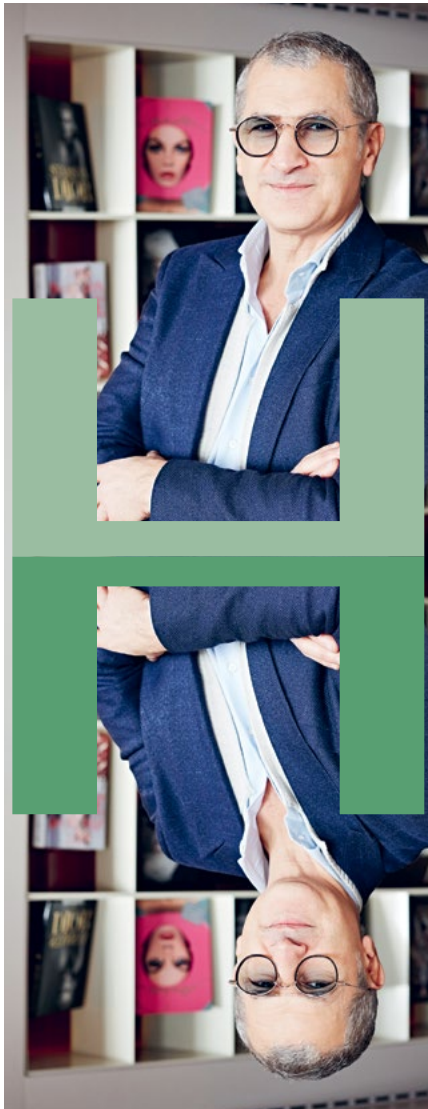
op regularly; this is very important to us. By modifying the appearance of the shop windows or, as we did a few years ago, by installing a large table in the middle of the store, this a way of facilitating dialogue with our clients and of offering them a new experience.

**M.M.** Going back to the word 'luxury', I would say that everything depends on the significance that one gives to the word. In my opinion, luxury does not necessarily mean expensive. The price of an article is a very relative concept. Certain clients come to the boutique to buy a piece of jewellery, but also to have a dialogue with us. This

exchange of views gives us the opportunity to explain to them what it is exactly that justifies the price of certain items that they may consider to be rather high, and to put things back into context. In our profession, listening and dialogue are instinctive. I take the same pains to satisfy a client who has to tighten his belt to purchase an engagement ring costing €1000 as I do for another client who is able to spend 20 times more. What is important to us is that people should not be afraid to push the door open and come into our boutiques.

**I.T.** We are here to find solutions that meet the needs of every individual client.





He learned his trade in the field by working for almost 20 years, first as a jeweller and then as a salesman, with the Maison Holemans: firstly in Brussels and then at Place Vendôme in Paris. There he had the opportunity to learn about creation, translating a sketch into 3D, and then crafting a piece integrally. Some 10 years ago, he decided to establish Manalys, his own Maison. Located on Boulevard de Waterloo, it is a showcase for precious pieces of jewellery created by this artist passionate about gemstones, and obsessed with the idea of aiming for technical perfection. This can be seen in his pieces with an invisible setting, a secret of the Maison that he cherishes particularly. In 2013, as if coming full circle, Moïse Mann acquired Maison Holemans which was on the verge of bankruptcy.

[manalys.com](http://manalys.com) – [holemans.com](http://holemans.com)

As Moïse said, proposing an attractive trousseau while respecting the client's budget is one of the things that makes me happiest in my profession.

**What is it that makes for customer loyalty once they have been into your boutiques on at least one occasion?**

**M.M.** We have to give them reasons to return. For example, by organising events, this is another way of initiating a dialogue. If we participate every year in Uptown Design (an event organised in September to present the work of the different Brussels designers in the Avenue Louise district, editor's note), it is precisely with that purpose in mind.

**Are there enough grand events in Brussels in your opinion?**

**M.M.** That's certain. Art fairs such as Brafa give us the opportunity to meet other artists and develop projects with them. I am thinking in particular about our collaboration with artists such as *Jean-Luc Moermans* (featuring a line of men's bracelets inspired by the world of tattoos), or *Denis Meyers*. In 2017, I made an exclusive piece with him which was sold during a gala held for the Erasmus Hospital. On another occasion, Denis designed a door handle for our boutique. We then had it made in partnership with the *Maison Vervloet*. These collaborations are a source of inspiration and also a way of encouraging us to push back our limits.

**Manalys will be celebrating a 10<sup>th</sup> anniversary this year and Théophile & Patachou 25 years. Is it time to make an assessment?**

**I.T.** This anniversary makes us aware of the notion of time. 25 years is long enough to have had the pleasure of serving a second generation: the children of our first clients are now becoming parents themselves. I also think about the time that is needed to create beautiful collections, to take care over the finishing and to choose suppliers who will enable us to offer quality products. It is a long process where improvisation has no place.

**M.M.** It is not always easy to get a client to understand that we cannot supply an engagement ring in three days. In actual fact, I could, but that would go against all the quality standards that I have established for myself.

**I.T.** And this is the price we pay to be able to continue transmitting our quality values and traditions. My great pride is being able to be a part of our clients' history, even though it is sometimes regrettable in terms of brand image to have to do it in a very discreet manner.

Exclusive Selection  
by  
Sophie Helsmoortel  
for

**CACHEMIRE COTON SOIE**

Rue Franz Merjay 53 - 1050 Bruxelles - Belgique  
+ 32 (0) 2 647 09 88

[www.cachemirecotonsoie.com](http://www.cachemirecotonsoie.com)

PROUD MEMBER OF  
**BRUSSELS  
EXCLUSIVE  
LABELS**  
A SYMBOL OF QUALITY





Organize your private events in our restaurants



### La Villa in the Sky

Privatize the restaurant up to 26 persons  
It Tower - 25ème étage  
480 Av. Louise - 1050 Bruxelles  
+32 2 644 69 14  
[www.lavillainthesky.be](http://www.lavillainthesky.be)



### La Villa Emily

Private room up to 10 persons  
4 Rue de l'Abbaye  
1000 Bruxelles  
+32 2 318 18 58  
[www.lavillaemily.be](http://www.lavillaemily.be)



### La Villa Lorraine

Private rooms up to 60 persons  
75 Av. du Vivier d'Oie  
1000 Bruxelles  
+32 2 374 31 63  
[www.lavillalorraine.be](http://www.lavillalorraine.be)



### Voltaire

Privatize the first floor up to 40 persons  
3 Place G. Brugmann  
1000 Bruxelles  
+32 2 349 77 29  
[www.voltaire-restaurant.be](http://www.voltaire-restaurant.be)

PORTRAIT

*French serial entrepreneur*

# Alexandre Mars

*has become, according to his own definition, "an ambassador for social welfare"*

TEXT JOHAN-FRÉDÉRIK HEL GUEDJ . PHOTO EPIC





What is the origin of giving?

This sharing goes beyond the gift of money: one’s skills, savoir-faire or art are used for the benefit of social welfare. Giving has its origin in religion. In societies where religions were omnipresent, it was their business: they developed theories about it and introduced it into their doctrines. I developed this reflection in my book where I analysed the appearance on the scene of taxation and its effect on giving. Taxation has progressively replaced institutionalised giving. It has been proven that in modern societies, excessive taxation has killed giving. If taxation too often becomes illegible, giving can be a legible act. Today, contrary to taxation, the citizen’s duty, giving or a disinterested act can be traceable. Specifically, this is what we are involved with at *EPIC*.

Is it necessarily a gift of money?

Not everyone can give money, but this should not prevent people from making a contribution to social change. People can donate their time or their skills. In Europe, voluntary work is rather common. In Belgium, 1 person out of 8 is a volunteer.

When I founded *EPIC* in 2014, I knew that communication would be an essential element in establishing the link between donors and beneficiary organisations. Communicating about non-profit-making activities raises a number of challenges, requiring a precise description of the needs of those whom we are helping, while respecting their dignity and without condescension. *T.G. Herrington*, a video maker who has produced video clips of *Michael Jackson*, has offered us his savoir-faire. He accompanied us on our first trip to select organisations, to seize the authenticity of the terrain, and he has been helping us for four years. Thanks to virtual reality, we can transport the donors to the terrain and thus they can visualise the impact of their gifts. The football legend *Hope Solo*, recently retired from the game, a former goalkeeper in America’s national team with 202 selections, the female equivalent of *Thibaut Courtois*, contacted me to find out how she could help. She gave one hour of her time to play in goal against ...

one of *EPIC*’s donors who donated \$10,000 to try and score a goal! Everyone can participate at their own level.

What is the difference between Europe and the United States?

The culture and the relationship with regard to the state are very different. In the United States, sponsorship finances hospitals, universities and schools. The state is less present in healthcare and education. Europeans rely more on the state, however they show just as much solidarity. In Belgium, since 2002, the number of “*public welfare establishments*” has gone from 300 to 1,800 at the end of 2015. This is proof of a movement in favour of sharing.

How is EPIC organised?

The headquarters are in New York and there are offices in Brussels, Paris, London, San Francisco, Mumbai and soon Geneva. True to my career as an entrepreneur, I carried out market research and identified the obstacles: no confidence in welfare organisations, lack of knowledge and time. I developed a platform to remove these obstacles and enable better giving in order to give more. We select exceptional welfare organisations, ones with a strong impact. In 2018, we analysed 4,000 dossiers to arrive at 5 winners. The institutional and individual donors know to whom they are donating and where their funds are going. A second platform proposes innovative solutions adapted to the economic model of each donor: a gift from salary, or on transactions, or a pledge to share, or customised solutions. 100% of the gifts received by *EPIC* go to the social welfare organisations selected. I take care of all the structural and operational costs.

In Brussels, Mad’in Europe organised a donation of artists’ creations for the Institut de Duve.

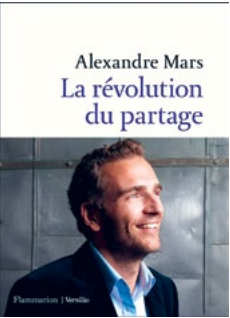
Every action of solidarity creates precedents and examples. Within *EPIC*, a “Giving Lab” imagines innovative solutions: making a gift on a bonus with *KPMG* or *Rothschild & Co*; the league of professional football donates 100 euro to *EPIC* for every

goal scored in the first and second leagues; the slam artist *Grand Corps Malade* donates 1% of the profits from his albums and his tours to *EPIC*; and a major European bank has set up a system of donation on exchange charges. We are also working with “*solidarity rows*” in theatres or stadiums: part of the price of your ticket is allocated to social welfare, and the theatre or stadium can supplement this. These painless, optional and systematic solutions can be adapted to the economic model of each donor.

Who are your partners?

In Belgium, we have *Solvay*, *Maison Degand*, *Degroof Petercam*, *Rothschild Patrimoine* and *Profirst International*. Outside Belgium, our partners are *Christian Dior*, *KPMG*, *Havas*, *Société Générale* and *L’Oréal*. These are our partner enterprises from different sectors and of different magnitude and together with them, we define adapted solutions. This is indispensable: whatever the size of the enterprise or its sector, the company generating wealth has the capacity to share it. We provide the solutions.

It is essential, especially for the under-thirties who think differently. I recently heard about a company that announced the dismissal of hundreds of employees and then saw its share price increase by 2%. Making a donation and sharing is the absolute opposite of this reflex: the revolution of sharing is one of the conditions of survival for all of us.



La révolution du partage, Alexandre Mars, Édition Flammarion.



RUE DU GRAND CERF 11 - 1000 BRUSSELS / STEENHOUWERSVEST 44 - 2000 ANTWERPEN / KUSTLAAN 349 - 8300 KNOKE #DVFBelgium



# corica

## A strong coffee establishment

Occasionally revealing one's behind-the-scenes story has become quite fashionable. However, some establishments choose to make themselves accessible throughout the year. This is the case for *Corica*, an establishment specialising in the roasting of coffee as a craft.

TEXT MARIE HOCEPIED

Located close to the Grand Place, this artisanal atelier is one of Corica's two establishments. Before even pushing the door open, there is magic at work. The aroma of freshly roasted coffee pervades the area surrounding the shop. The coffee roasting machine, a *Probatone25*, occupying the place of honour to the right of the entrance, is responsible for this aroma. The machine runs some twenty roasting operations per day. Supervised by one of the two Corica roasting experts, each process lasts between 12 and 16 minutes, without including the pre-heating of the immense drum. Only specialists trained in this technique can operate it. Transmission of this savoir-faire is the obsession of Harold Anciaux, owner of the company and himself a roasting expert, *"the consumer's growing infatuation with coffee enables us to introduce new varieties to them. Yet, as is the case for wine, it makes no sense, when you are a neophyte, to go for a very rare coffee. Moreover, it is a point of honour for us to propose good products*

**Before arriving in your cup, coffee passes through four pairs of hands: those of the picker and the sorter, then the roaster and, finally, the barista.**

*at all prices".* When he cites the jewel of their selection, Harold Anciaux insists upon the different factors that play a role in the valuation of coffee. *"The first element is the quality of the bean, as well as how it has been processed. When a supplier proposes a new variety, we receive an index card indicating the exact provenance of the green bean, the altitude of the plot of land, the climate and the level of precipitation in the region. We then proceed with the first stage which consists of profiling the bean on a small machine installed at the back of the store. Based on the result, we decide whether the product is suitable for us. If this is the case, we then roast the beans. In general, we favour the pure varieties, a question of not losing the quality of the original aromatic bouquet."* Harold Anciaux confided that it has happened that he removed certain varieties from their selection. *"We did this recently with Maragogype, a fragile botanical variety whose quality declined after global warming."*



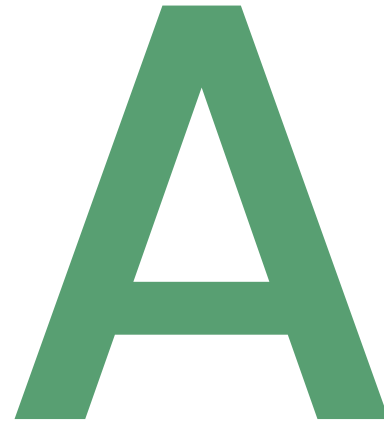


### A thriving sector

*“The sector is booming and this has created a veritable competition among coffee houses the world over. It has obliged us to stay up-to-date, but I refuse to enter the competition spiral. I want our coffee house to be a convivial place and not a locale solely dedicated to connoisseurs. Here, as from 8 o'clock in the morning, a vast number of people of different nationalities congregate at the bar. In general, the Mediterranean nationalities prefer the darker roast. However, the current trend is moving towards lighter roasts which emphasise the slightly acid note of the coffee.”* Passionately interested in gastronomy, Harold Anciaux has developed partnerships with several of the capital's restaurants, notably *Comme chez Soi*. For this coffee roaster who entered the world of coffee some eight years ago, following the acquisition of Corica, these encounters are a source of enrichment. He talked to us about the multidisciplinary team that contributes to strengthening the reputation of the company. *“In our second store, the manager is a botanist specialising in the coffee sector. We are also working with a barista of Ecuadorian origin”*, he added.

### Experience comes first

The jute sacks displayed at the back of the store are an appealing way of attracting enthusiasts to the fascinating world of coffee: on each sack, you can read the name of the importer, the origin, the grading of the coffee, etc. From the other side of the room the noise of the coffee machine filter holder banging against the chrome of the coffee machine recalls the fact that here, every detail counts, *“the filter holder is cleaned before preparing every new cup of coffee, hence the noise”*, Harold Anciaux adds. Along the wall, some twenty coffee mills display the names of the varieties proposed at the bar and sold by weight. The roasting expert talks to us about El Palto, a Peruvian coffee with slightly chocolate notes or a Hawaiian variety, a favourite of purists. *“Coffee is cultural. Some people like it black, others with milk. But here, whatever your choice, the experience begins with a shot of espresso, lovingly prepared”*, concludes Harold Anciaux.



At Corica, the House classic is Jamaica Blue Mountain, an arabica from Costa Rica. As for the outsider, this is Bourbon Pointu from Réunion, a coffee coming from biodynamic culture and offered exclusively by Corica.



Notre champion national de hockey  
Simon Gougard habillé par  
la Maison Degand

Onze nationale hockeykampioen Simon  
Gougard gekleed door Maison Degand

Our national hockey champion Simon  
Gougard dressed by Maison Degand



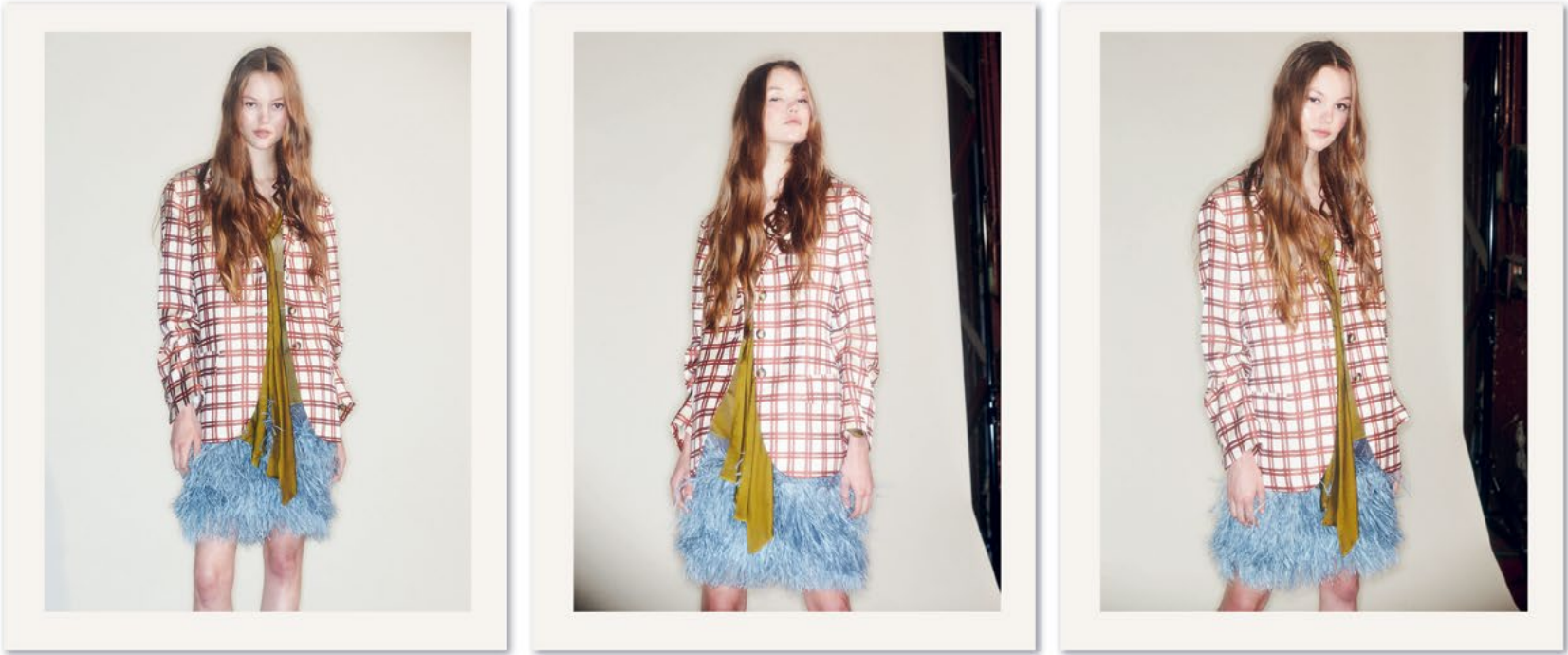
**DEGAND**  
BRUSSELS

**Elegance is in the detail**

MAISON DEGAND | Avenue Louise 415/419 - 1050 Brussels | [www.degand.be](http://www.degand.be)

BRUSSELS  
EXCLUSIVE  
LABELS





**NATAN**

BEHIND THE SCENES  
NATAN RUNWAY  
24 OCTOBER 2018  
CENTRE POMPIDOU - KANAL  
©JANJORRE



# Emotional objects

Or an object that makes us feel emotional...

TEXT MARIE HOCEPIED . PHOTOS OSKAR





**Ikebana Vase**  
FRITZ HANSEN

In Japanese, 'Ikebana' is the word for the art of cultivating flowers and organising them harmoniously. This glass and solid brass vase, designed by Jaime Hayon, is faithful to the spirit of the art of Ikebana. The multiple perforations on the upper disc allow for the individual enhancement of each flower. Arranged in this way, a bouquet takes on an air of gracefulness, almost surreal. It is part of the exclusive 'Objects' collection launched by the legendary Fritz Hansen design house.

*Ikebana vase designed by Jaime Hayon.  
Fritz Hansen, price from €185, at Ligne  
ligne.be*

**Diffuser Black Pearls**  
BAOBAB

The Totem collection is part of the artisanal savoir-faire collection from the Baobab Collection brand. These large perfume diffuser flacons are blown by mouth by glass artists. Each flacon is also completed by a handmade unique ceramic stopper made by Portuguese artisans.

With the creation of the Totem range, Baobab Collection has introduced the perfume diffuser into the world of decorative objects that are both precious and protective.

*Black Pearls Diffuser, Collection Totem,  
Baobab, price from €335  
baobabcollection.com*







**Le Petit Cheval 2014**  
**CHAI&BAR**

*“Le Petit Cheval 2014”* is a white wine from the Cheval Blanc chateau at Saint-Emilion. 2014 is the first vintage of this wine released in summer 2017, with a production of only 3,000 bottles for this first launch. Sauvignon and sémillon are the varietals chosen by the vineyard asserting its Bordeaux identity and its typicity. Its fruity nose has notes of apples, pears and bergamot, evoking lemon and fresh peel of grapefruit. In this subtle concert, no one note is dominant, nor does it crush the other notes. It is elegant; it is noble and complex at the same time.

*Le Petit Cheval 2014, Château Cheval Blanc,  
€125 at Chai&bar  
[chai-bar.be](http://chai-bar.be)*



**Boy-Friend skeletal watch**  
**CHANEL**

A shape: the octagon. An inspiration: masculinity. Today, for the first time, Chanel's *BOY-FRIEND* watch reveals a skeletal movement of Luxury Watchmaking, the Calibre 3. After three years of development, this 3rd in-house movement was designed to be as beautiful on the back as it is on the front.

As if suspended in its octagonal casing in beige gold, it presents a series of interlaced circles aligned vertically. The polished mirror anglages in beige gold emphasize the relief of the movement. It is a veritable work of art.

*BOY-FRIEND skeletal watch, Calibre 3,  
price on request,  
[chanel.com](http://chanel.com)*





TEXT MARIE HOCEPIED . PHOTOS OSKAR

MICHEL BUCHMAN

Michel Buchman, 66 years old, Master Embroiderer, working with Maison Degand for the past 15 years.

What is your job description?

**M.B.** According to clients' requests, I embroider on any and all materials: whether it is initials on a shirt, a word on a tie, a motif on a scarf, or a phrase on the lining of a jacket. I can also embroider on certain plaids and leather handbags. I work here in the atelier or at home if the work requires more raw materials.

And your career in this craft?

**M.B.** I graduated in romance philology and in journalism and communications. I worked in these two fields for several years. In my family, everyone is involved in the clothing sector. My grandmother was an embroiderer and, when I was little, I watched her very closely. I actually made my first monogram when I was 5 years old. However, my parents wanted me to study to have a profession and, most probably, to feel reassured about my future. So I did study, and it did please me. At a certain moment in time, I found myself in a situation helping a friend who was a couturier. I found this very enjoyable and together we opened an Haute Couture House in Woluwe-Saint-Pierre where I worked for 25 years. I was involved a little with the couture but mostly with embroidery. Eventually, my associate decided to retire and I did not feel like continuing the couture business on my own. Thus, I became self-employed, continuing to work for several loyal clients but also some new clients such as the Maison Degand.

What would be the three key words you would use to describe Maison Degand?

**M.B.** Luxury, savoir-faire and aesthetics.

What is your favourite material?

**M.B.** I love embroidering on natural silk or Egyptian cotton, which is as elegant as silk. But what I prefer most of all is a task that is the most creative, where several materials are employed together. In embroidery, there is the concept of design and relief that resembles the art of sculpture, and I love that!

Immersion in the heart of *Maison Degand*: a paradise for the well-groomed man who is pampered here at the hands of highly specialised expert craftsmen.

LAHCEN AIT EL MAATI

Lahcen Ait El Maati, 43 years old, responsible for made-to-measure suits for the past 15 years at Maison Degand.

What is your job description?

**L.A.** I take the measurements of clients who want to have a suit made to measure. If it is a new client, I cut the material and develop the pattern. A second fitting is arranged when the suit is already at an advanced stage. Corrections are then made and at the time of the third fitting, the details are rectified. You should allow 55 hours of work from beginning to end in order to make a complete suit.

And your career in this Maison?

**L.A.** I come from a family of tailors, we are five brothers and my youngest brother works here too, doing alterations. I started with the company 15 years ago. I learned alongside Gennaro who is a true figurehead here, he has been with the company for 30 years. We work side by side. He is a real role model. Every day, I learn new things, but it is also a difficult craft: you may have to work 5 consecutive hours on one single detail. We have to satisfy even the most demanding requirements of our clients.

What would be the three key words you would use to describe Maison Degand?

**L.A.** Luxury, exclusivity and honour.

What is your favourite material?

**L.A.** *Prince of Wales* check, this is a design that always creates a stylish silhouette.







**MICHEL BUCHMAN**

66 years old, Master Embroiderer,  
working with Maison Degand  
for the past 15 years.



**JOSHUA LEROUDIER**

Joshua Leroudier, 26 years old, who, for the past three years, has been responsible for enhancing the beauty of shoes at Maison Degand.

**What is your job description?**

**J.L.** I am essentially involved in looking after the leather. I can also dye a white pair of shoes according to client's wishes to revive a pair that they consider dull or worn-looking. I proceed with the traditional maintenance tasks using a pigmented cream or wax. I can also make up dyes with an alcohol base or natural pigment that I mix together in order to obtain the right colour. I use only French products with a base of natural oils, shea butter, mink oil or jojoba. These care products are used not only to make the leather shine but also to nourish it and thereby maintain its longevity.

**And your career in this Maison?**

**J.L.** I learned the craft as an autodidact. I have always paid particular attention to shoes and to shoes that were cared for well. Spontaneously, I submitted my candidature to Mr. Degand because it was my goal to work for a grand establishment such as his. I learned with practice, but also with passion. The more worn a pair of shoes is, the more stimulating and challenging it is to work on them! The best thing of all is to see a client who cannot recognise his shoes when he comes to collect them!

**What would be the three key words you would use to describe Maison Degand?**

**J.L.** Excellence, passion and savoir-faire.

**What is your favourite brand of shoes?**

**J.L.** *Alden*, an American brand originating in Boston. This brand masters the art of working with cordovan leather; this is equine leather that is very thick and very greasy. I love their robust aspect! I would even say that my passion for shoes comes from the discovery of this brand!



# MULTICULTURAL BRUSSELS

AS SEEN BY LOUMA SALAME



Originally Lebanese, she has lived in New York where she collaborated with the *Guggenheim Museum*, and also in Paris. Three years ago, this director of the *Boghossian Foundation* arrived in Brussels with her son. This was an enjoyable meeting with an expat, who uses the Belgian expression “à tantôt”, who is a fan of Belgian humour and who has multiculturalism inscribed in her DNA.

INTERVIEW MARIE HOCEPIED. PHOTO LAETIZIA BAZZONI

## One word for Brussels

**“Vibrant, this adjective fits Brussels like a glove, a town that is somewhat untidy and chaotic, but also so very eclectic”**

## A restaurant that is a reference

I like to have brunch at Chyl, an organic restaurant founded by a Syrian-Lebanese couple, known for its Mediterranean dishes, and lunch at Victor Bozar Café where the chef is Armenian.

## A cultural stroll

In the area of the Abbey La Cambre, but also the antique shops on Rue Haute and Rue Blaes, and in the Sablon neighbourhood. I have also recently discovered the Tenbosch park; it is small but has an extraordinary variety of species.

## A café for a drink in the evening

Morning coffee on the terrace at Chez Richard or, very much later, a cocktail at Vertigo.

## Your favourite local dish

Please, don't ask me that! I love everything. I love food: waffles – those from the small van parked in front of ULB – chips, carbonnades....

## An artist in the capital

Ann Veronica Janssens and the duo of young artists from the Krjst studio.

## Tell us what it was like when you arrived in Brussels:

“I came to live in Brussels when I accepted the position at the *Villa Empain*. I chose to live in the Ixelles cemetery neighbourhood, close to the museum. When I am not visiting artists' studios in Brussels or elsewhere in Belgium, that's where you will find me. Prior to this, I spent several years in New York, Paris, Berlin, Luxembourg and Qatar. One of the things that I like about Brussels is the size of the city. Together with my son, we have created a number of small rituals, such as strolling to the Flagey market on Saturday morning, followed by a walk around the ponds. When you arrive in a new town, being able to feel at home very rapidly is an absolute luxury.”

## Exactly what is it that you like about Brussels?

“The size of the town, but also the fact that it is very international. Brussels is a ‘world city’. You find many people who are passionate about art and art collectors. Dialogues are rich and varied. There is a very broad offer on the cultural scene in all fields: opera, theatre, music, modern dance... When I visit an artist's studio, I immerse myself in the life of other neighbourhoods such as Anderlecht, Molenbeek or the Canal district which is developing at a great rate. Brussels is a multi-layered social and cultural feast”

## This dialogue among several cultures is at the very heart of the programming of the museum that you are directing:

“I am supported by a small dynamic team. Together, we have developed several initiatives aimed at getting different types of public to meet. I have established the principle of free entry one Sunday per month and have invited the pupils of all the Brussels schools, including those located in neighbourhoods where the local population does

not normally visit museums. In addition to the exhibitions that we organise throughout the year, the Villa Empain also hosts conferences and concerts. At the end of the summer, to restart the season, we are organising a *Summer Party* where there will be different DJs, including *Alain Benisty*, a Brussels artist who interprets very well this mixed approach and my wish to make the Villa Empain a real facilitator for encounters.”

## What does your day look like?

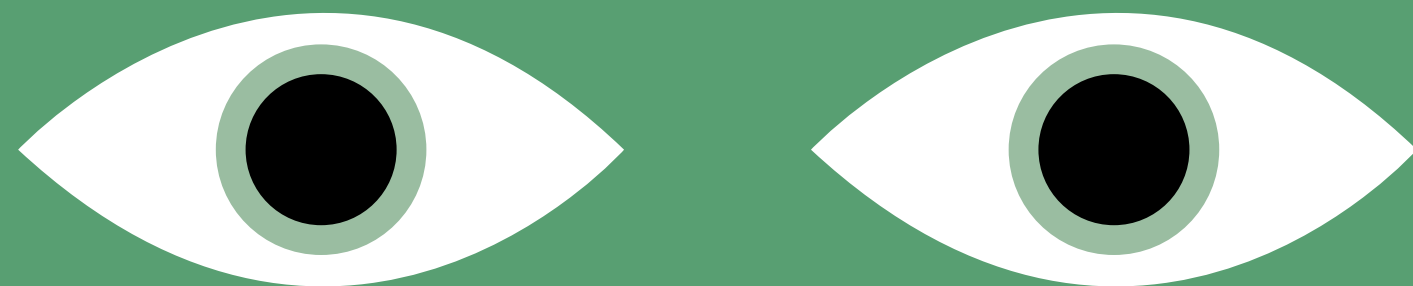
“I spend quite a bit of time at *Rouge-Cloître*, a nature reserve established at the end of the Forêt de Soignes where it is most enjoyable to take a walk, run or just relax. It is also a place open to art where children feel really good. For my 6-year old son, Brussels is so much more than just an adopted city. It is here that he is building all his memories. I adore listening him pronounce typical words from here, such as ‘chipoter’. Next year, he will start to learn Dutch. I am sure that he will get on much better than I am!”

## What makes you feel attached to Brussels?

“I love the spirit of the town, the self-mocking attitude of the Belgians, and the quality of life in Brussels; even the ministers have a sense of humour! Whatever social milieu you are in, there is always such a relaxed atmosphere. Relationships between people are much more on an equal basis. Brussels has a real party feeling about it that you will also find in *‘Flamboyant’*, the art of living from the 1930s, the flagship exhibition of Villa Empain this spring. We have decided to recreate a house where a wealthy collector of the roaring twenties would have lived. You will find period furniture, works by *Matisse* and *Picasso*; we will even be organising Charleston lessons.”

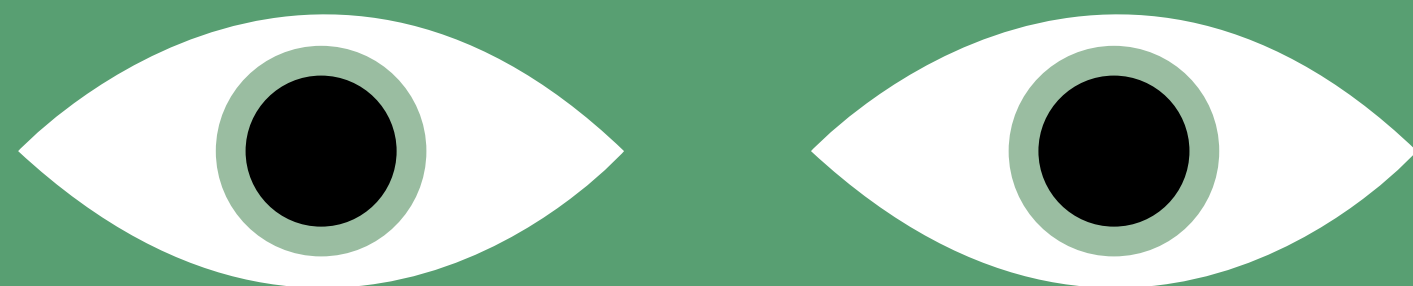
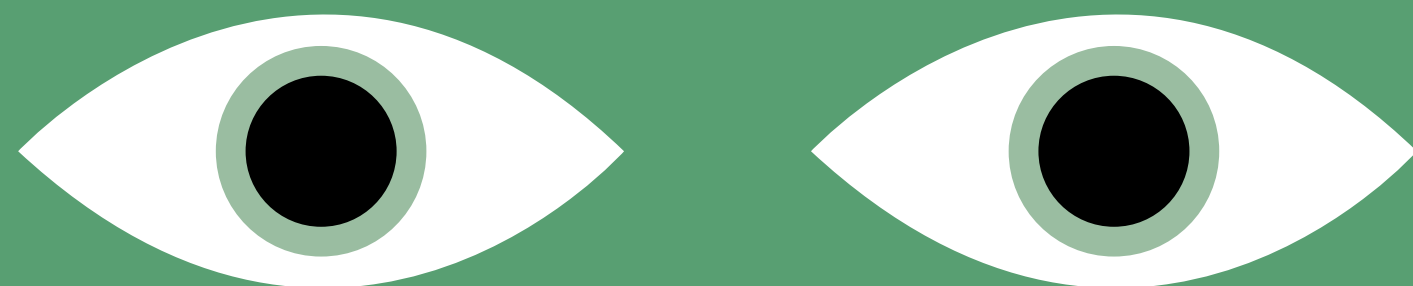
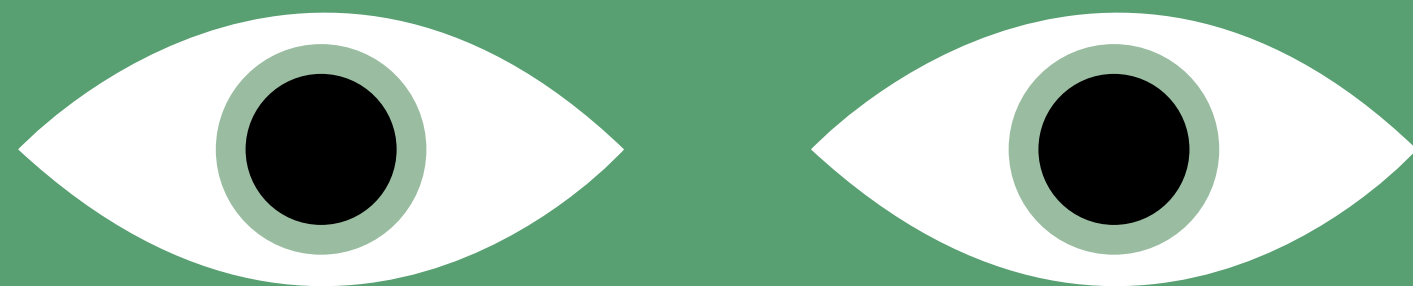
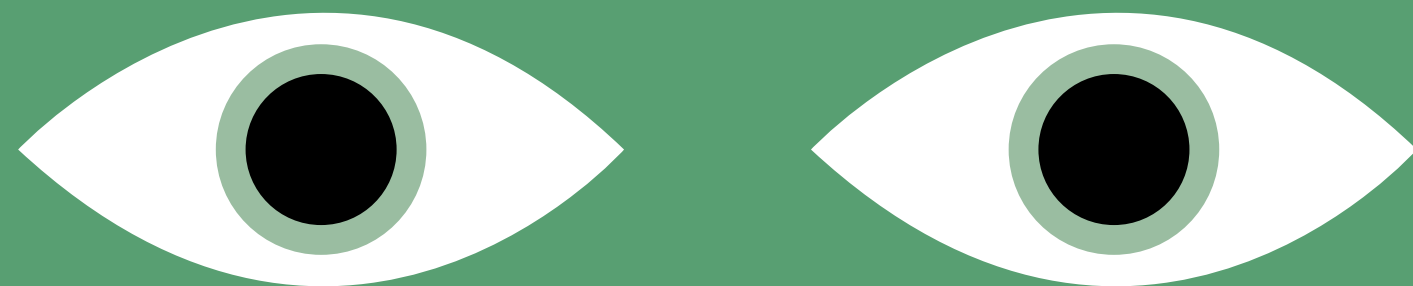
[villaempain.com](http://villaempain.com)





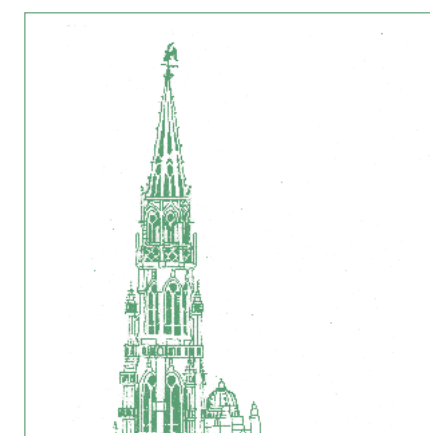
## THE 10 MOST BEAUTIFUL VIEWS

DE BRUXELLES



Follow the upwards direction, get comfortably settled and take advantage of the view. Well-known or less well-known, chic or irresistibly accessible, these 10 viewing points will enable you to discover the city in a different way, and possibly discover even more.

TEXT MB CASPERS . ILLUSTRATIONS SÉVERINE PIETTE



01

### THE MONT DES ARTS

It is perhaps one of the best-known panoramas in the capital, and yet, it is never disappointing. As is demonstrated by all the tourists and sweethearts who immediately take out their smart-phones once they reach the top of the steps of this urban complex that marries the charms of Brussels, those of yesterday and those of today. Behind you: the Place Royale, and opposite you, the garden with its perfectly symmetrical flowerbeds; on one side, the classic style Royal Library building and on the other side, the square's large glass cube, a building used for organising congresses. This is a green parenthesis, a precursor of the buildings in the historical heart of the city whose outlines can be seen in the distance.

02

### THE ROOFTOP AT THE WARWICK HOTEL

An unrestricted view of Brussels and of the city's sublime Grand Place, cocktails à go-go, tasty nibbles... Since last summer, the Warwick Hotel has installed a rooftop locale on the sixth floor, it has become the go-to place for Brussels inhabitants seeking a hotspot where they can take advantage of long summer evenings. Never has the expression "Bruxelles ma Belle" seemed so true.

Rue Duquesnoy 5, 1000 Brussels, [warwick.com](http://warwick.com)



# Baobab

## COLLECTION



© Sébastien Colindre

# TOTEM

LUXURY BOTTLE DIFFUSER

Brussels - Flagship Store, Rue des Sablons 15  
www.baobabcollection.com

THE MOST BEAUTIFUL ONES



03

### THE TERRACE OF THE MIM

Located on the top floor of a building that is a small Art Nouveau treasure, the restaurant at the Musical Instruments Museum (MIM) is the ideal place to go after visiting the museum's incredible collections (8,000 instruments). On Sundays, MIM's brasserie offers a brunch which you can enjoy on the terrace while looking at one of the most beautiful views of Brussels.

Montagne de la Cour 2, 1000 Brussels, mim.be

04

### THE CHALET ROBINSON

Established on an island in the heart of the Bois de la Cambre, this brasserie located in a wooden chalet can only be reached by a small boat. Around you, there is the stillness of the water; the menu offers local dishes to be enjoyed by all the family throughout the year.

Steigerweg 1, 1000 Brussels, chaletrobinson.be

05

### THE ROOFTOP AT THE JAM HOTEL

In recent years, the most beautiful capital cities in the world have become rivals in creativity to enhance the rooftops of their hotels, museums and restaurants. The same is true of Brussels which now has an attractive selection of fashionable places *'with a view'*. An example of this is the terrace of the *Jam Hotel*. When the weather is good, you simply must visit this hotel's wooden rooftop with its attractive pool. To enjoy a cocktail, live music and a view, do choose a place near the window; the hotel bar 'Perché' is accessible throughout the year.

Chaussée de Charleroi 132, 1060 Brussels, jamhotel.be

06

### THE GYM AT THE HOTEL

Let's head for the 23<sup>rd</sup> floor of this hotel located in a tower 84 metres high, in the heart of Brussels. Perched on a fitness bike perfectly positioned in front of a large bay window, as from 6.30 a.m., you can take advantage of one of the most beautiful views of the town. Go for the moment when the sun rises and complete your fitness session with a break in the spa located on the same floor.

Boulevard de Waterloo 38, 1050 Brussels, thehotel-brussels.be





07

#### MAISON FLAGEY

If like us, you have a soft spot for the magic of a pond with its swans and ducks; do consider staying one night or more in this room with its enchanting name. It is one of five rooms proposed by this bed-and-breakfast residence in the Ixelles neighbourhood. In addition to its chic and elegant décor, it offers a glorious view of Place Flagey and the Ixelles ponds.

Avenue Général de Gaulle 39, 1050 Brussels, maisonflagey.com

08

#### THE PANORAMA AT PLACE POELAERT

Visitors to Brussels adore this view. How could it be otherwise? This view point, which should preferably be seen in summer when the sun is gently setting on the Marolles district (located more than 60 metres below) offers an unrestricted view of Brussels' lower town. On the right of the screen on your smartphone, you will indeed see the Atomium rising up amidst this urban landscape.

Place Poelaert, 1000 Brussels

09

#### ROYAL MUSEUM OF THE ARMED FORCES AND MILITARY HISTORY

Even if the theme of this museum is not exactly your cup of tea, the view of the town from its terrace, 65 metres above ground level, certainly makes it worthwhile to peruse the military history of the Kingdom of Belgium, even if just for a few hours.

Parc du Cinquantenaire 3, 1000 Brussels, klm-mra.be

10

#### LA VILLA IN THE SKY



Here you are, seated at a table at 120 metres altitude on the 25<sup>th</sup> floor of the *IT Tower* which dominates the capital's urban landscape. During the day, you can feel the energy of a town that you dominate, literally. In the evening, you can dine amidst the stars. You may not be able to count the stars in the Brussels sky on that evening but, what is certain is that the stars awarded to the cuisine of Chef *Alexandre Dionisio* will surely leave you with an unforgettable memory.

IT Tower, Avenue Louise 480, 1000 Brussels, lavillainthesky.be



Baume & Mercier  
Blancpain  
Breguet  
Cartier  
Chanel  
Hermès  
Hublot  
IWC Schaffhausen  
Jaeger-LeCoultre  
Parmigiani Fleurier  
Qlocktwo  
Rolex  
SwissKubik  
TAG Heuer  
Tudor

**13 heures, 12 minutes et 46 secondes.**  
Hall of Time. Make every moment a masterpiece.

**Hall of Time**  
Avenue Louise 75R  
1050 Brussels  
info@halloftime.be  
+32 2 539 34 50

 Hall of Time Brussels  
 hall\_of\_time

**Boutique Rolex by Hall of Time**  
Boulevard de Waterloo 55  
1000 Brussels  
rolex.boutique@halloftime.be  
+32 2 512 58 11

 Boutique Rolex Brussels  
 boutique\_rolex\_brussels

**hall of t:me**  
www.halloftime.be



TO SEE

01



01  
Restless Youth

The second temporary exhibition of the *House of European History* will be devoted to the youth of 1960 to 2000: or how the younger generations have constructed their lives and tried to reinvent the world by questioning it or, occasionally, by sowing revolt.

**Restless Youth: Growing up in Europe from 1945 onwards;**  
**exhibition open until 29 February 2020.**  
**Rue Belliard 135, 1000 Brussels.**  
**historia-europa.ep.eu**

02  
The Finnish Season

In the framework of the summer section of *The Finnish Season*, the *Spazio Nobile* gallery is proposing a solo exhibition of *Kustaa Saksi*. Entitled *First Symptoms*, the artist's new cycle revolves around six tapestries in mohair, silk, alpaca, merino wool, velvet, rubber, viscose, copper and transparent polyester threads. A magical work: finissage during the Brussels Gallery Weekend.

**Kustaa Saksi, from 16 May to 8 September.**  
**Gallerie Spazio Nobile,**  
**rue Franz Merjay 142, 1050 Brussels.**  
**spazionobile.com**

03  
Heliopolis

This spring, the *Boghossian Foundation* is celebrating *Heliopolis*, a town created from scratch by the Belgian industrialist *Edouard Empain* at the dawn of the 20<sup>th</sup> century. Heliopolis was the dream of one man, today the town has been absorbed into the Egyptian capital, and yet Heliopolis never ceases to fascinate. The exhibition invites the visitor to rediscover the charisma of the classical style of the city and the founding enterprise of the famous Baron, patron of the arts and visionary, and also the father of *Louis Empain*, designer of the Villa Empain.

**Heliopolis, La Ville du Soleil, until 18 August.**  
**Fondation Boghossian, Villa Empain**  
**Av. Franklin Rooseveltlaan 67, 1050 Brussels**  
**villaempain.com**

04  
The ice field, the forest and the stars

Behind this intriguingly poetic title hides a double exhibition, the fruits of a dialogue between the Brussels visual artist *Sophie Whettnall* and *Etel Adnan*, a 93-year old Lebanese artist. It will feature landscapes, light and transparency but, in particular, two contrasting feminine visions united by the magic of art.

**La banquise, la forêt et les étoiles,**  
**Sophie Whettnall and Etel Adnan:**  
**4 April to 4 August.**  
**The CENTRALE for contemporary art,**  
**Place Sainte-Catherine 44, 1000 Brussels.**  
**centrale.brussels**

05  
Best of

The Belgian photographer *Eric Danhier* has brought together the most emblematic views of the capital in a 'Best of' album. Small Art Nouveau treasures in the popular and vibrant historical heart of the city, this book is an extract of the most attractive spots in Brussels.

**Best of Brussels by Eric Danhier,**  
**Quadrilingual edition (French, English,**  
**German and Dutch), €14,95.**  
**racine.be**



05

02



Observe, discover, comment, examine, admire, stroll... a selection of events that drive 'Bruxelles la culturelle'

TEXTS MB CASPERS





06

## Chœur à cœur

The poignant story of *Ali Aarrass*, a Belgo-Moroccan suspected of terrorism, arrested in Spain and then extradited to Morocco and imprisoned, despite the case being dismissed, constitutes the essence of Chœur d'Ali Aarrass by *Julie Jaroszewski*. At the heart of this production: a choir of women, singers, actors and also sympathisers, who raise their voices calling out, questioning and touching our hearts.

**Chœur d'Ali Aarrass (Julie Jaroszewski),**  
from 23-27 April. Théâtre National,  
Bld Emile Jacqmain 111-115, 1000 Brussels.  
theatrenational.be

07

## Balkan Trafik Festival

Five days of dance, theatre, literature, rap and song. The programmers of Balkan Trafik, a festival that you can discover at BOZAR this spring, have not used any barriers; their goal is to open wide the door to this culture which will leave you euphoric.

**Balkan Trafik Festival, 24-28 April.**  
Rue Ravenstein 23, 1000 Brussels.  
bozar.be

08

## Brussels Night Fever

The world of the night has always inspired graphic artists and designers. Proof of this can be seen in *Night Fever Designing Club Culture 1960-Today*. This exhibition, developed in collaboration with the Vitra Museum, will plunge you into the legendary universe of Studio 54 or the London club Ministry of Sound. *Designing the Night*, a spin-off that will enable you to discover the cult addresses of Brussels' nightlife, has been organised in parallel with the exhibition.

**Night Fever, Designing Club Culture 1960-Today.**  
Until 5 May 2019.  
**Designing the Night. Until 29 September.**  
ADAM, Place de Belgique, 1020 Brussels.  
adam.be

09

## American art

The American artist *Hank Willis Thomas* is the guest of the *Maruani Mercier* gallery. His conceptual works celebrate questions of identity and popular culture.

**Hank Willis Thomas, from 23 April to 4 June.**  
Galerie Maruani Mercier,  
Avenue Louise 430, 1050 Brussels.  
maruanimercier.com

08

11



10

## 100,000

That is the number of festival-goers who, every year since 2002, make their way to the heart of the capital to attend the eclectic mix of rock, hip-hop, jazz and world music proposed by the *Brussels Summer Festival*.

**Brussels Summer Festival, 14-18 August.**  
bsf.be

11

## September, the Design month

This has become the 'must see' event for those who are enthusiastic about design, *Brussels Design September* encompasses several dozens events in the heart of the capital which, during the entire month, will become a meeting platform for numerous Belgian and international designers. On the menu: exhibitions, conferences, and an Arts & Crafts route, in addition to the very enthusiastically awaited Brussels Design Market.

**Brussels Design September,**  
8-30 September.  
designseptember.be

13

12

## Brel et Barbara

More than 10 years after their last performance in this legendary theatre, the *Béjart Ballet Lausanne* will be appearing at the *Cirque Royal* where they will be presenting *Brel et Barbara*, an original ballet by *Maurice Béjart*, as well as *Syncope* by *Gil Roman*, who has been the company's artistic director since 2007.

**Brel et Barbara, Béjart Ballet Lausanne**  
from 1-4 May, Cirque Royal,  
rue de l'Enseignement 81, 1000 Brussels.  
Tickets : gracialive.be / fnac.be

13

## Next Generation Please!

For the third consecutive year, the goal of *Next Generation, Please!* is to get young people to talk about the society of tomorrow. Orchestrated by Belgian artists in charge of each project, performances, installations, compositions, audio histories and video montages developed by these encounters will be presented at the Palais des Beaux-Arts during a pop-up expo.

**Next Generation Please!,**  
from 9 May to 2 June,  
rue Ravenstein 23, 1000 Brussels.  
bozar.be

14

## Simple Constructions

Among the new exhibitions on view at *KANAL - Centre Pompidou* this spring, there is *Simple Constructions*, a proposal of the curator, *Nicolas Lucci-Goutnikov*, which invites you to explore the idea of construction, a leitmotiv in the history of modern sculpture since the beginning of the last century. The exhibition is a reflection on the manner whereby structure prevails over the notion of representation, and industrial production over craftsmanship.

**Simple Constructions, until 30 June.**  
KANAL, Quai des Péniches, 1000 Brussels.  
kanal.brussels

15

## A Hymn to Love

*Tristan und Isolde* by *Richard Wagner* is a dialogue between two lovers. A hymn to love and to death, in a production staged by the film maker *Ralf Pleger* and embellished by decors provided by the German artist *Alexander Polzin*.

**Tristan und Isolde (Richard Wagner),**  
La Monnaie, rue Léopold 23, 1000 Brussels.  
lamonnaie.be





Three women and one man, four facets of an object: a work of art, a piece of craftsmanship, creation of the design and sustainable material.

TEXT JOHAN-FRÉDÉRIK HEL GUEDJ  
PHOTOS P. ADUATZ, M. PINARELLI, A. LOVENBERG

Judging the value of an object is an art in itself. The value can change, and quickly. This fact has not escaped the attention of the duo at the *Collectible* design fair, *Clélie Debehault*, a Belgian from Paris, and *Liv Vaisberg*, a French woman from Antwerp, seeking to attract art collectors to design objects. If certain designers aim for the status of an artist, the opposite is not true. What distinguishes these objects is firstly their functionality: a functional work will enter the category of design. Juggling with definitions, this year, *Collectible* is opening a new section where galleries are presenting artists' objects. Liv emphasises, *"we want to increase an object's value in the eyes of collectors of 'historical' design in order to lead them towards what is contemporary"*. Confronted with this, the reflex would be to consider the price of a table or a chair, even if they were unique, to be too high for a piece of furniture (and too low for a work of art). There is a hiatus here that they wish to eliminate. In this, they are part of a movement that sees the appearance of an object or the choice of materials as having a meaning, *"these are sustainable materials, recycled industrial waste which is generating a new interest among collectors"*. At the London Design Week and the Dutch Design Week in Eindhoven, Liv and Clélie observed the strong presence of this trend among young designers who used jeans, plastic and recycled leather randomly. Clélie stressed *"the intellectual and spiritual approach of the designer"* is close to that of an artist. Liv insisted, *"the design is not only decorative art: the story is important"*. The story that an object recounts contributes to its uniqueness which, in turn, alters the look, creates the rarity and the value. The functionality no longer devalues it. With all this two-way traffic, backwards and forwards, the craftsman penetrates increasingly into the field of contemporary art.

Thus, we learn from Liv, *"an artist has presented a work of art with the functionality on view, which is but a game"*.

#### An intangible heritage

From the point of view of the art craftsman, Madina Benvenuti started out from her needs. First of all, she observed, as many others, the difficulty of finding a craftsman capable of restoring an object. Talking of a rare object brings to mind a rare savoir-faire. Italian-French, born in Switzerland, with links to Ticino and Alsace, but a Brussels resident by adoption, Madina arrives at an object by the image. At the beginning of the 2000s, she was the joint manager of the Paris Planète agency, specialising in the representation of cultural heritage, then she joined Photonika, a Japanese agency in Paris. There, she refined indexation methods for images in order to facilitate access. Since 2013, *Mad'in Europe* has been applying this indexation to some 200 craft professions in Europe relating to art and heritage.

The purpose is to facilitate access to this intangible heritage of European savoir-faire, by enhancing its variety and uniqueness in relation to the destructive effect of luxury items. *"The domination of the major luxury groups standardises the gesture and the result. With regard to the territorial entrenchment of the artistic professions, if it firstly serves the conservation of our heritage, it does not prevent us from revisiting them from a modern viewpoint."* The candidates retained by *Mad'in Europe* satisfy two main principles: based in Europe, they have to produce and exercise their profession in Europe, without any outsourcing. Today, there are 1800 representatives of this level of excellence who master materials and techniques. This is in fact what distinguishes the craftsman from the artist, *"the former disappears*

*behind the object, but he is creative and produces, the latter often only has ideas that are implemented by others"*.

#### The meaning is essential

*"Although luxury goods surf this wave, by serving a consumer desiring an object whose origin he knows, they do not spread out at the base of the pyramid. The advantage of our creators of objects is that they do not have a distribution network, they have hardly any general overheads and there are no royalties to be paid. The difference in price with the manufactured luxury items is small, but their originality is very significant. This is still very different from an initiative such as Doppia Firma, financed by Richemont (South-African financial group based in Switzerland, owners of Van Cleef & Arpels, Officine Panerai or Cartier); 12 tandems of artists and designers. With Mad'in Europe, we return to a form of rarity, such as the creator of a staircase who draws everything by hand directly on the floor; and with its roots in family history, such as the scagliola incrustation technique using mother-of-pearl, wood and pigments, which the Bianchi family has been specialising in for two centuries"*. Such an acquisition has the merit of avoiding the speculative dimension of the art market according to a simple principle: *"given that this is a unique object, I now possess something that others do not have, and I acquired it at a reasonable price"*.

Christophe Veys is a collector of ideas. *"In modern art, one often buys a protocol rather than an object. And yet, the notion of meaning is essential, doubtless as a reaction to the excesses of conceptual art. This explains the resurgence of craftsmanship and forgotten techniques. However, as far as I am concerned, I am not impressed by savoir-faire without reflecting on the meaning: the mastery of technology must mean something. The meaning is essential."*



STARTER, MAIN COURSE, DESSERT  
BY 3 CHEFS

TEXT MARIE HOCEPIED . PHOTOS PAULINE MIKO

ACCOMPANIED  
BY WINE

SELECTED

By Alexandre Cantoni,  
De Coninck Vanderkindere  
deconinckwine.com

STARTER

by Alex Joseph of Rouge Tomate

**Octopus, black-eyed peas and  
germinated seeds and zest of lime**

*"What I like so much about this dish is the way the octopus is cooked, it is slightly burned, and I also like the complexity of flavours. Add to this, the freshness of the peas with the lime zest!"*

Price à la carte €24, rougetomate.be

**And in your glass?** Blanc Fumé 2011,  
Domaine Didier Dagueneau, €63

MAIN COURSE

by Pierre Balthazar of The Restaurant

**Fillet of bass, raw celeriac ravioli**

*"I present this dish in two different preparations: as a titbit served on its skin for the back of the fish, which is the fleshiest part, and in raw ravioli. The ventral part is served in tartare in the form of ravioli made from very fine slices of celeriac. I must admit that when I was a child, I was not a great fan of celeriac, unlike my father. In fact, it was he who taught me to appreciate it and now it is one of my favourites when it is in season."*

Price à la carte €30, therestaurant.be

**And in your glass?** Puligny Montrachet  
1<sup>er</sup> cru Folatières 2016, Joseph Drouhin, €96

DESSERT

by Pierre Marcolini of Maison Marcolini

**Morello cherry desire**

This dessert is the result of a serene coming together of smoky black chocolate and this particular cherry which is a delicious delight. It is composed of a shell of Marcolini smoky black chocolate, a crispy almond and chocolate biscuit, a slightly chocolaty mousse hiding the fruity heart of Morello cherry, and vanilla-flavoured Chantilly cream.

€7,90 per portion, marcolini.com

**And in your glass?**

Ramos Pinto 30 anos, Porto Tawny, €83.50







# BADEN BADEN

BRUSSELS

KITCHEN  
BATHROOM  
BOOKCASE  
WALK IN CLOSET

CUSTOM-MADE PRODUCTION  
ALL OVER EUROPE

WWW.BADENCONCEPT.COM  
0032 (0)2 548 96 95

## Bruce McLaren the legend continues



This initiative of McLaren Brussels to market a collection of three 720S Spa 68 supercars extends the heritage of Bruce McLaren while at the same time paying homage to one of the most prestigious Grands Prix on the racing circuit.

TEXT MARIE HONNAY . PHOTOS MCLAREN AUTOMOTIVE

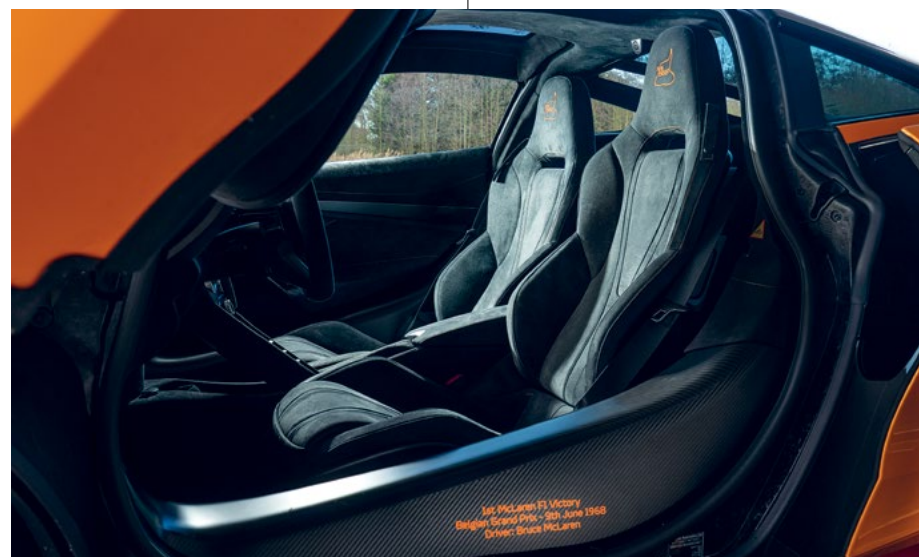


**McLaren  
is currently  
distributed  
by 80 dealers  
in 30 markets,  
worldwide.**

Initiated last year, this *McLaren Brussels project* was not the result of pure chance. It was in fact in 1968, some 50 years ago, that Bruce McLaren and his team had their first victory in the Belgian Grand Prix. On the occasion of this anniversary, the Belgian car dealer has put three 720S supercars in service, of which two have already been sold. This initiative was developed under the supervision of *McLaren Special Operations (MSO)*. MSO is located in Woking, on the outskirts of London, and it is they who finalised this limited series reserved for the Belgian market. A series which commemorates the team's first victory and which, by the same occasion, pays homage to Bruce McLaren, the team's founder, who was at the wheel of the racing car on the occasion of this first historical victory.

#### Excellent craftsmanship

The McLarens, which are assembled by hand in the Surrey factory, offer extremely dynamic performance and exceptional resistance. All these racing cars are equipped with an ultra-light carbon fibre chassis, a characteristic that constitutes the DNA of the brand. The prowess of these cars can of course be verified on a racing circuit, and also on the open road. You just have to test it to realise to what extent the 720S clearly transcends its



function as a racing car and adapts to city or leisure driving as well as defining itself, more than ever, as the very essence of modernity in the automobile sector. Again emphasising its modernity, an MSO project presented at the last Geneva automobile show offered buyers the opportunity to personalise their McLaren by choosing the colour, the interior in leather or alcantara, the type of wheels, etc.

#### Orange is the new black

In 1968, the car that gave Bruce McLaren his victory, the first in a long list of victories won by the team that he formed – and which, subsequently, was to become one of the greatest winning teams in the history of F1 racing – was a McLaren *M7A* in the emblematic Papaya Orange. The trio of racing cars proposed by McLaren Brussels, veritable gems of mechanics and history reserved for true aficionados, are also in this same shade of orange that is now legendary. This paint colour, elegantly named MSO Bespoke Anniversary has been formulated especially to bring to mind the colour of the racing car of 1968. The *Spa-Francorchamps* racing circuit is also being honoured; the designers of this mini-collection have designed a silver outline of the track, a reference to the 14 km circuit of Spa-Francorchamps, positioned just in front of the back wheel. This detail is also embroidered on the head-rest. The extended threshold covers in carbon fibre carry the legendary inscription: “1<sup>st</sup> victory of McLaren F1 in the Belgian Grand Prix, 9 June 1968 – Bruce McLaren”. Even the contact key echoes this victory as it is painted in the anniversary orange colour and is inscribed “Spa 68” in silver. Each of the three cars also has a commemorative plaque bearing its unique number. The *MSO Bespoke Satin Black* wheels with 5 lightweight double spokes emphasise the orange paint-work with energy and subtlety. For the interior, the MSO Bespoke contrasting seams in McLaren Orange thread are another reminder of the colour that is an integral part of the company's heritage.

[brussels.mclaren.com](http://brussels.mclaren.com)



**In addition to the  
racing circuits,  
numerous McLaren  
rallies are held  
in Europe and  
elsewhere  
in the world.**



# VIBRATIONS

There are some establishments where the heart beats to the rhythm of the seasons, rather than to that of fashion. When the best addresses in the capital vibrate in unison, this gives ...

TEXT JASPER LACOSTE

01



## A HAPPY EVENT

It is almost like a birth, because many fans of this brand have been awaiting this item for months! The Théophile & Patouchou stroller is here! Timeless and elegant, the stroller is available in two colours: blue and grey. First of all, it is comfortable, forming a nest to welcome the baby with its soft, padded jersey lining. What is more, it is complete as it includes a parasol, carriage, chancellor, an insect net, and it can be transformed into a buggy. Welcome baby!

[theophile-patouchou.com](http://theophile-patouchou.com)

02



## VOLUPTUOUSNESS

For more than two centuries, Maison Wolfers has been displaying its savoir-faire and unique style. The Maison has reinvented itself yet again with its latest collection of jewellery with tones of gaiety mixing nuances of pink, mint green and yellow with blue notes; oh, how these earrings are delicate yet strong at the same time.

[wolfers.be](http://wolfers.be)

## MEMBERS ONLY

The D-Lounge is an exclusive smoking room located in the Steigenberger Wiltcher's hotel developed in partnership with the Davidoff brand. In order to ensure a certain level of comfort and reinforce its private nature, access to the lounge area is now reserved for members. However, hotel guests are welcomed there and can register for the day, a three-month period, or for a year. It is good to know that a range of cigars selected by Davidoff is available in situ.

[steigenberger.com](http://steigenberger.com)



05



06



## TO SLEEP, AND YET MORE

The Métropole Hotel is a hotel, but so much more than that. The establishment has no fewer than 11 meeting rooms where you can host your next event. Whether it is a conference, company dinner or wedding reception; every function room is unique and fully equipped. The programme provides luxurious decoration, original cocktails and a customised buffet.

[metropolehotel.com](http://metropolehotel.com)

## WAFING IN THE AIR

Chic and elegant with its leather handle and long-lasting battery, this nomadic diffuser presented by Antichambre perfumery can adapt safely to every room in the house, wherever you want it. This innovative, patented technology will perfume your home while respecting your health and the environment.

[l-antichambre.com](http://l-antichambre.com)

## THE GLASSES OF TOMORROW

After four years of research and development, Hoet Optique has introduced onto the market titanium glasses 'Made in Belgium' using 3D laser printing. This technology offers a series of possibilities without precedent in terms of shape and light weight. Moreover, and this is not unimportant, it respects the environment with zero production of waste and zero stock.

[hoet-optiek.be](http://hoet-optiek.be)



04



## GIRL POWER

As is her habit, Diane von Furstenberg delights in celebrating the power that lies within every woman. Independent and strong, the DVF woman cannot resist a floral print on a silk muslin blouse or one of her dresses cut on the bias. There is a python design, prints and shaded tones of blue. On the path to freedom, she decides for herself where she wants to go.

[dvf.com](http://dvf.com)



## A REJUVENATION CURE

Under the management of their new Maître d'Hôtel, the dining room team of the Chalet de la Forêt has redefined its goals: a change of layout and table setting, a reduction in the number of covers and a coaching programme for the dining room staff; all measures aimed at offering a service that is even more personalised. In addition, they wish to enhance their approach to the younger generation by inviting them to discover grand gastronomy. Pascal Devalkeneer is now proposing a special "young" menu at €95 for those aged 30 and under. This formula is available from Monday to Thursday, at noon and in the evening (except for public holidays) and it includes a 'carte blanche' three-course menu, with aperitif, water, wine and coffee/tea. OMG!

[lechaletdelaforet.be](http://lechaletdelaforet.be)



## 12 SECONDS

That is the time required to open the rigid retractable roof on this high-powered racing car, and it happens in virtual silence! The McLaren 720S Spider is a convertible as captivating as its Coupé model. Always ready to accept the challenge of your favourite racing circuit, it is just as at ease on a pleasant Sunday drive.

[giniongroup.be](http://giniongroup.be)

## IT'S PARTY TIME

From a luxury style garden party in your garden to a fabulous wedding celebration, or a corporate event, a fancy fair for a new-born baby or simply a dinner party for friends, Festi Rent is your partner in arranging a successful, carefree event! You can rent dishes from them (which can be returned unwashed, and that's an advantage!), decoration items, furniture and even a podium or dance floor where you can dance the night away. Delivery and installation to addresses throughout Belgium.

[festi.be](http://festi.be)



## SINCE 1886

The De Coninck establishment possesses an exceptional selection of well-known wines, recognised not only by great connoisseurs but also by aficionados of good vintages. With a stock of over 400,000 bottles located in a hyper-modern wine and spirit store of 10,000 m², De Coninck can deliver throughout the country thanks to their own delivery team. It is even possible to order online or receive a Louis Roederer or a Joseph Drouhin within 30 minutes thanks to Deliveroo.

[deconinckwine.com](http://deconinckwine.com)



## READING IN THE OPEN AIR

As from this summer, Filigranes will be inaugurating a 42 m² terrace, equipped for our pleasure. Their main road has become a pedestrian thoroughfare, ready to welcome clients in an ideal setting to browse through books, have a drink, or simply enjoy! Moreover, several activities will be organised on the terrace. Keep a look out!

[filigranes.be](http://filigranes.be)



## OPERATION KIMONO

Graphic and poetic, the "Flora" collection of the designer Carine Gilson presents a brilliant selection of the different facets of a mysterious floral universe. Playing on the essential contrast between black and white, large dark flowers take possession of pearly white silk casting turmoil on the long, sensual kimonos. The designer, enamoured of fine lace, proposes surprising models that allow an item of clothing to metamorphose at will; from evening wear to morning wear, unless the wearer desires the opposite.

[carinegilson.com](http://carinegilson.com)





THE LATEST ARRIVAL!

Delvaux presents The Champion, its latest non-leather handbag in limited edition, bringing together tradition and innovative urbanity in a surprising manner. Developed based on the timeless silhouette of the Brillant, one of Delvaux's most emblematic designs. The Champion has an ultra-sporty style inspired by superior class sports clothing.

[delvaux.com](http://delvaux.com)



STUNNING THE GALLERY!

Since its opening, the Comptoir des Galeries has made itself known as THE address at rue des Bouchers. In 2019, the Petit Comptoir des Galeries complements the restaurant by proposing top quality quick meals designed by the young chef Loïc Tonnoir. In the iconic Galeries Royales, Petit Comptoir offers delicious appetisers to savour together with a house cocktail, or a glass of Belgian beer or Prosecco. For those with a sweet tooth, Petit Comptoir also proposes coffees that are creatively composed, accompanied by a selection of delicious pastries from the house.

[hoteldesgaleries.be](http://hoteldesgaleries.be)



LET'S HAVE BRUNCH!

With ten or so dates throughout the year, the 5-star Warwick Hotel is proposing a royal brunch for special occasions, composed of a broad selection of savoury dishes concocted by the chef, sweet appetisers and pastries, such as buns, brioches, croissants and pains au chocolat. You can enjoy all this while listening to live jazz music, accompanied by a glass of bubbly. In brief, Sundays just as we like them.

[warwickhotels.com](http://warwickhotels.com)

+7

... new models for the company Marie's Corner. Four sofas, two chairs and an armchair complement the offer of this "tailor-made" sofa specialist, bringing the total of exclusive models to more than 200. Every model respects the fundamental principles established over the past 25 years: the quality of finishing, selection of to-quality materials, and the quest for maximum comfort.

[mariescorner.com](http://mariescorner.com)



IT'S TIME TO COME ABOARD!

A 5-star expedition cruise to the heart of the Antarctic ice fields, following in the footsteps of the Belgica, an incredible scientific expedition led by the famous Belgian explorer Adrien de Gerlache de Gomery. This 10-day journey, accompanied by his descendants, will lead you through some breathtaking scenery. You will have the possibility of disembarking at the emblematic sites of this heroic event and will be able to observe exceptional fauna including penguins, humpback whales, seals, seabirds and other new friends.

[ponant.com](http://ponant.com)



1, 2, 3 SUNSHINE!

Yellow and saffron are this summer's guests! Here comes the sunshine, unexpected and lightweight. The Gigi, representing Italian creative and avant-garde talent inspired by their family heritage, well known for seeing the best side of fashion: the pleasurable side. Intense tones, clear-cut designs and innovative weaving immediately seduce the woman of character who lies within us. There is a ristretto or a spritz in her hand; otherwise nothing. To be found exclusively at Cachemire Coton Soie.

[cachemirecotonsoie.com](http://cachemirecotonsoie.com)

FLY AWAY ...

... IWC Schaffhausen is proposing their new Pilot range in avant-première at the Hall of Time boutique. The Spitfire Automatique and the Chrono in the same range are among the highlights of the luxury watch offer in 2019. Displayed magnificently and attracting considerable attention at the last Salon International de la Haute Horlogerie (SIHH) in Geneva, thanks to a real Spitfire aeroplane exhibited on the IWC stand. Technology, aesthetics and precision, all these elements have been included to offer you a watch that is unique in its genre.

[halloftime.be](http://halloftime.be)







21

#### BAUHAUS FOREVER

Tectum, a design treasure and recent arrival at Dominique Rigo, is a family business based in Germany, specialising in re-editions from the Bauhaus period. Since 1972, the company has been collaborating with the houses of designers such as Marcel Breuer or Jean Prouvé. Axel Bruchhäuser, who now directs the company with his nephew Christian Drescher, knew the architects personally and made items with their cooperation. Today, Tecta has become an icon in Bauhaus re-editions. Their reputation is based on the company's capacity to breathe new life into classic designs thanks to their acute sense of the origins and the value of their creative aspirations.

[dominiquerigo.be](http://dominiquerigo.be)

#### JAPAN IN YOUR VIEWFINDER

Do you find the Japanese archipelago fascinating? From futuristic and high-tech Tokyo to Kyoto which is Zen and spiritual, you can photograph the amazing contrasts of the land of the Samurai and manga comics! Continents Insolites, in association with the famous producer of photographic material LEICA, is proposing a new type of voyage. Accompanied by a "LEICA ambassador" (the photographer and reporter Tibo) and equipped with a LEICA camera at your disposal during your voyage, you will leave for a fabulous journey in Japan. From Tokyo to Kyoto, via Kanzawa and the island of Naoshima, this journey will give you 1001 opportunities to take the most memorable photographs imaginable.

[continents-insolites.com](http://continents-insolites.com)

#### ALWAYS ELEGANT

The famous house of Bouvy is a benchmark boutique that never changes. Yet again this season, their style is elegant and colourful! In their Brussels boutiques, as well as at their Zoute premises, you can find chic and relaxed styles – Polo Ralph Lauren, Fabiana Filippi, Tod's, Hogan, Herno, Bellerose, Mulberry, Lacoste, Woolrich – all of which will contribute to giving you a beautiful summer.

[bouvy.com](http://bouvy.com)



23

#### EN ROUTE

Set up in Brussels five years ago, Pistolet Original now has a delivery service. Wherever you are located, Pistolet Original can deliver to you platters of rolls filled with your choice of fillings, in the classic roll or the mini format, as well as the "Sharing Box" with suggestions chosen for you so that you can discover their different specialities.

[pistolet-original.be](http://pistolet-original.be)



24

#### FOLLOWING IN THE FOOTSTEPS OF ...

Whether you are a fan of Tintin or of the Smurfs, the Amigo Hotel is treating its guests to adventures worthy of these two famous Belgian comic strips. With the help of Jean Nkunzi, the one and only concierge in Belgium who is an expert in comic strips, hotel guests will have access to the best exhibitions, museums and experiences in town. An opportunity not to be missed for comic strip fans of all ages, the Amigo Hotel is proposing a very special all-inclusive family package: a free room for the children, tickets to visit the Atomium, a private chauffeur disguised as Gargamel for the occasion and a multitude of other small delights for kids and grownups.

[roccofortehotels.com](http://roccofortehotels.com)



25

#### WALLS WITH A NEW LOOK!

Wallpaper is becoming very ambitious! For spring, wallpaper producers are presenting collections of panoramic wallpapers, each one more astonishing than the last. These large format wall coverings decorate walls in the large-format of frescoes from another age.

[tissusdusablon.be](http://tissusdusablon.be)

#### BRITISH POP

This is a universe where audacity goes hand in hand with elegance, where English heritage merges with transalpine refinement. Crossword redefines sophistication with its dazzling colours that match the sense of individuality and elegance that is a distinctive feature of the modern gentleman. This is just what you need for a summer filled with colourful emotions.

[crossword-brussels.be](http://crossword-brussels.be)

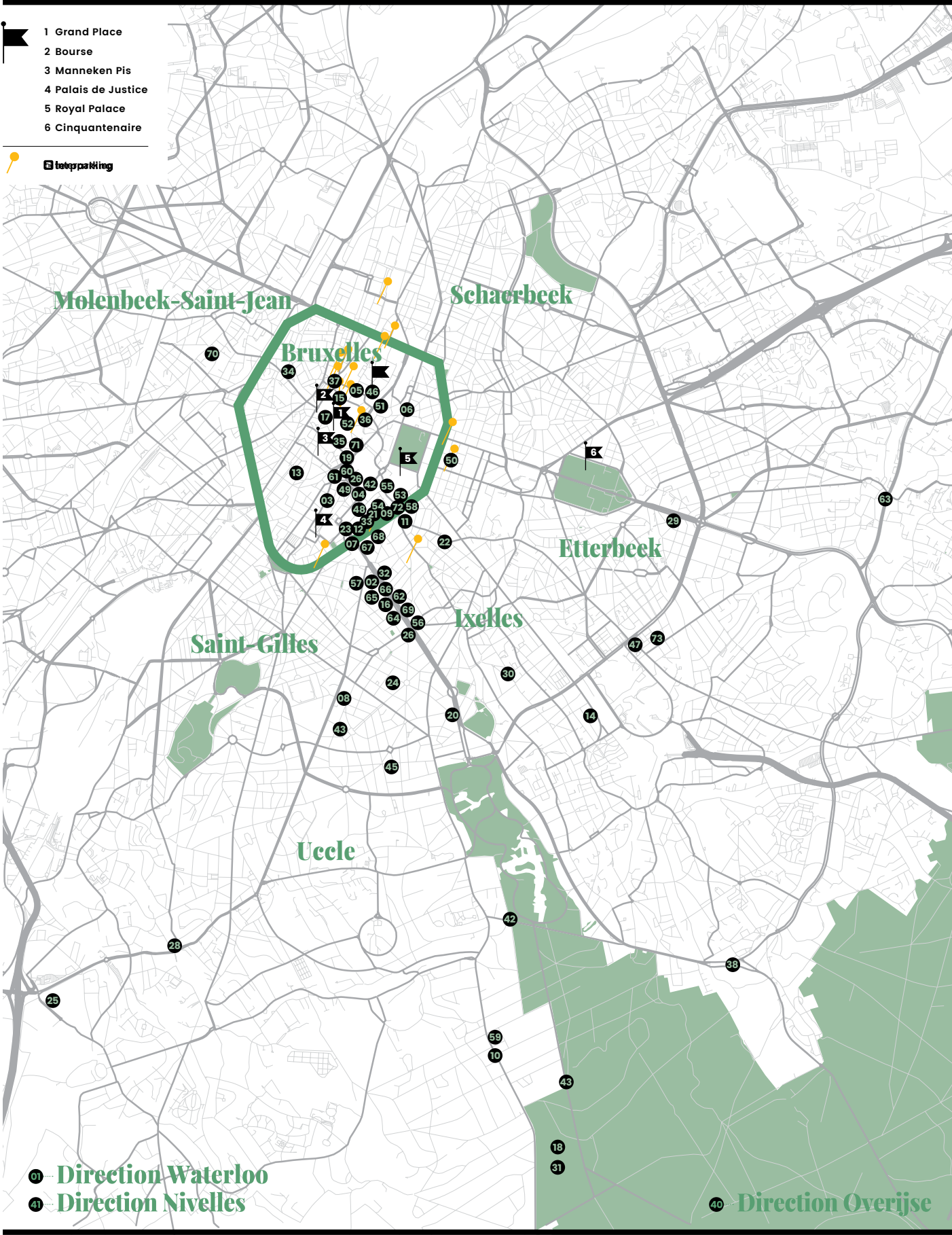


26



27





**ACQUADESIGN**  
Eric Clément  
**Customized sanitary fittings**  
Chemin des Postes 151A  
1410 Waterloo  
02/332 07 32  
acquadesigne.com

**ASPRIA LOUISE**  
Miguel van Ackere  
**Wellbeing and fitness**  
Avenue Louise 71  
1050 Bruxelles  
02/508 08 80  
aspria.com

**BADEN BADEN**  
Françoise Orban, Vincent Decoen & Luc Hauman  
**Made-to-measure Home**  
Rue Haute 80  
1000 Bruxelles  
02/548 96 96  
badenconcept.com

**BAOBAB COLLECTION**  
Alain Lahy  
**Perfumed candles**  
Rue des Sablons 15  
1000 Bruxelles  
02/513 80 64  
baobabcollection.com

**BELGA QUEEN**  
Antoine Pinto  
**Chic brasserie**  
Rue Fossé aux Loups 32  
1000 Bruxelles  
02/217 21 87  
belgaqueen.be

**BODART OPTICIENS**  
Luigi Moioli  
**Opticians**  
Rue Royale 33  
1000 Bruxelles  
02/219 30 60  
bodartopticiens.be

**BOUVY**  
Michel Abelew  
**Casual fashion**  
Av. de la Toison d'Or 52  
1060 Bruxelles  
02/513 63 91  
bouvy.be

**CACHEMIRE COTON SOIE**  
Sophie Helsmoortel  
**Chic boutique for women**  
Rue Franz Merjay 53  
1050 Bruxelles  
02/647 09 88  
cachemirecotonsoie.com

**CARINE GILSON**  
Carine Gilson  
**Luxury lingerie**  
Boulevard de Waterloo 26  
1000 Bruxelles  
02/289 51 47  
carinegilson.com

**CHAI & BAR**  
Frédéric Dufrasne  
**Wine and spirits**  
Chaussée de Waterloo 1469  
1180 Bruxelles  
02/375 46 36  
chai-bar.be

**CHANEL**  
Guergana Ivanova  
**Luxury store**  
Boulevard de Waterloo 6  
1000 Bruxelles  
02/675 26 10  
chanel.com

**CHRISTIAN LIAIGRE**  
Nolwen Le Saux  
**Interiors and Decoration**  
Boulevard de Waterloo 57  
1000 Bruxelles  
02/513 22 10  
liaigre.com

**COMME CHEZ SOI**  
Laurence & Lionel Rigolet  
**Gastronomic institution**  
Place Rouppes 23  
1000 Bruxelles  
02/512 29 21  
commechezsoi.be

**CONTINENTS INSOLITES**  
Anaïs Grassat  
**Tailor-made journeys**  
Rue César Franck 44 A  
1050 Bruxelles  
02/218 24 84  
continents-insolites.com

**CORICA**  
Marie-Hélène Callewaert & Harold Anciaux  
**Artisanal torrefaction**  
Rue Marché aux poulets 49  
1000 Bruxelles  
02/511 88 52  
corica.be

**CROSSWORD**  
José Bardiau  
**Tailoring for the smart man**  
Avenue Louise 79  
1050 Bruxelles  
02/537 42 26  
crossword-brussels.be

**DANDROY**  
Bernard Helson  
**Biscuit-maker Spectaculoos**  
Rue au Beurre 31  
1000 Bruxelles  
02/511 03 26  
maisondandroy.com

**DE CONINCK**  
Jean-Gabriel De Coninck  
**Wine and spirits**  
Chaussée de Bruxelles 37  
1410 Waterloo  
02/333 07 65  
deconinckwine.com

**DE GEEST**  
Vincent Mairiaux  
**Luxury Dry Cleaners**  
Rue de l'Hôpital 41  
1000 Bruxelles  
02/512 59 78  
degeestteinturie.be

**DEGAND**  
Pierre Degand  
**Tailoring for the smart man**  
Avenue Louise 415  
1050 Bruxelles  
02/649 00 73  
degand.be

**DELVAUX**  
François Schwenicke  
**Belgian fine leather goods**  
Boulevard de Waterloo, 27  
1000 Bruxelles  
02/513 05 02  
delvaux.com

**DEMEULDRÉ**  
Françoise Demeuldre  
**For newlyweds**  
Chaussée De Wavre 143  
1050 Bruxelles  
02/511 51 44  
demeuldre.com

**DIANE VON FURSTENBERG**  
Greta Halfin  
**Luxury ready-to-wear**  
Rue du Grand Cerf 11  
1000 Bruxelles  
02/648 62 24  
dfv.com

**D'IETEREN CAR CENTERS**  
Didier Fenix  
**Car dealership**  
Rue du Mail 50  
1050 Bruxelles  
02/536 54 61 (EC)  
dieterencarceters.be

**D'IETEREN PORSCHE IMPORT**  
Didier t'Serstevens  
**Car dealership**  
Grand'Route 395  
1620 Drogenbos  
02/371 79 11  
porsche.com

**DINH VAN**  
Luc Leysen  
**French jewellery brand**  
Place du Grand Sablon 14  
1000 Bruxelles  
02/511 83 53  
dinhvan.com





JM  
*Inspired by food every day...*

**27**  **DIRECT WAY**  
Edward Ghebreal  
**Chauffering excellence**  
Avenue Louise 65  
1000 Bruxelles  
02/772 00 00  
directway.be

**28**  **DOMINIQUE RIGO**  
 Dominique Rigo  
**Design furniture**  
 Rue de Stalle 210  
 1180 Bruxelles  
 02/649 95 94  
 dominiquerigo.be

29


**FABIENNE DELVIGNE**  
**MODISTE**  
 Fabienne Delvigne  
**Hats off!**  
 Rue André Fauchille 8  
 1150 Bruxelles  
 02/735 90 41  
[fabiennedelvigne.com](http://fabiennedelvigne.com)

**30**  **FESTI RENT**  
Gaëlle Lefebvre  
**Everything for parties**  
Chaussée de Boondael 152  
1050 Bruxelles  
02/640 41 40  
festi-rent.be

31


**GINION GROUP**  
**Stéphane Sertang**  
**Car dealership**  
 Chaussée de Bruxelles 54  
 1410 Waterloo  
 02/352 03 40  
[giniongroup.be](http://giniongroup.be)

**32**  **HALL OF TIME**  
Françoise Lanoizelet &  
Emmanuel Hankard  
**Jewellery and  
luxury watches**  
Avenue Louise 75R  
1050 Bruxelles  
02/539 34 50  
halloftime.be

33



**HERMES**  
 Béatrice Gouyet  
**Luxury fashion**  
 Boulevard de Waterloo 50  
 1000 Bruxelles  
 02/511 20 62  
[hermes.com](http://hermes.com)

**34**  **HOET OPTIEK**  
Ria Gykiere  
**Spectacles designer**  
Rue Antoine Dansaert 97  
1000 Bruxelles  
02/511 04 47  
hoet.eu

35


**HOTEL AMIGO**  
Jan Nielsen  
**Grand Hotel**  
Rue de l'Amigo 1-3  
1000 Bruxelles  
02/547 47 47  
[roccofoorthotels.com](http://roccofoorthotels.com)

**36**  **HOTEL DES GALERIES**  
Nadine Flammarion  
**Unusual charming hotel**  
Rue des Bouchers 38  
1000 Bruxelles  
02/213 74 70  
hoteldesgalleries.be

**37**  **HOTEL METROPOLE**  
Gwanael Odongui  
**Traditional luxury hotel**  
Place de Brouckère 31  
1000 Bruxelles  
02/217 23 00  
metropolehotel.com

**38**  **IMMOBILIERE LE LION**  
 Suzanne Belgeonne  
**Prestigious real estate**  
 Avenue Delleur 8  
 1170 Bruxelles  
 02/672 71 11  
 immo-lelion.be

**39**  **INTUITION**  
 Brigitte Ullens  
**Events creation**  
 Kapucijnendreef 32  
 3090 Overijse  
 02/767 85 24  
 intuition-events.be

**40**  **JML CONCEPT**  
Jean-Michel Loriers  
Caterer and events creator  
0478/31 31 31  
jml.be

**41** **LA MAISON DU DIAMANT**  
 Anthony Klein  
**Fine jewellery**  
 Place du Grand Sablon 19  
 1000 Bruxelles  
 02/512 38 63  
[lamaisondudiamant.com](http://lamaisondudiamant.com)

**42**  **LA VILLA LORRAINE**  
**Serge Litvine**  
**High class gastronomic**  
**restaurant\***  
 Avenue du Vivier d'Oie 75  
 1000 Bruxelles  
 02/374 31 63  
 villalorraine.be

**43**  **L'ANTICHAMBRE**  
Anne Pascale Mathy  
**Customized perfumes**  
Place Brugmann 13  
1050 Bruxelles  
02/343 55 13  
l'antichambre.com

**44**  **LE CHALET DE LA FORÊT**  
 Pascal Devalkeneer  
**Gastronomic experience\*\***  
 Drève de Lorraine 43  
 1180 Bruxelles  
 02/374 54 16  
[lechaletdelaforet.be](http://lechaletdelaforet.be)

**45** **LE SAINT AULAYE**  
 Jean-Louis Barré  
**Delicious bread and  
 great cakes**  
 Rue Vanderkindere 377  
 1180 Bruxelles  
 02/345 77 85  
 saintaulaye.com

**46**  **LE SEA GRILL**  
Yves Mattagne  
**Gastronomic experience\*\***  
Rue Fosse aux Loups 47  
1000 Bruxelles  
02/212 08 00  
seagrill.be

**47**  **LES CHOUX DE BRUXELLES**  
 Alain van den Hove  
**Caterer and event venues**  
 L'Arsenal  
 Boulevard Louis Schmidt 1  
 1040 Bruxelles  
 02/ 359 92 40  
 chouxdebruxelles.be

**48**  **LES TISSUS DU SABLON**  
Sandrine Heregots  
**Interiors and decoration**  
Rue de la Régence 27  
1000 Bruxelles  
02/ 502 48 60  
[tissusdusablon.be](http://tissusdusablon.be)

**49**  **LEYSEN**  
Henri Leysen  
**Fine Jewellery**  
Place du Grand Sablon 32  
1000 Bruxelles  
02/513 62 60  
leysen.eu

**50**  **LIBRAIRIE FILIGRANES**  
 Marc Filipsen  
**Books, newspapers,  
 magazines**  
 Avenue des arts 39-40  
 1040 Bruxelles  
 02/511 90 15  
 filigranes.be

**51**  **LIGNE**  
Michel Simon  
**Design furniture**  
Galeries du Roi 14  
1000 Bruxelles  
02/511 60 30  
ligne.be

**52**  **MAISON DE GREEF**  
Arnaud Wittmann  
**Fine jewellery and  
luxury watches** Rue au  
Beurre 24-26  
1000 Bruxelles  
02/511 95 98  
[degreef1848.com](http://degreef1848.com)



**53** **MAISON ROGER**  
Alex Henriche &  
Alain Tholl de l'Enclos  
**Hair salon and beauty care**  
Rue de Namur 86  
1000 Bruxelles  
02/512 25 81  
maisonroger.com

**54** **MANALYS**  
Moïse Mann  
**Fine jewellery**  
Boulevard de Waterloo 11  
1000 Bruxelles  
02/512 61 18  
manalys.com

**55** **MARIE 'S CORNER**  
Serge Silber  
**Interiors and decoration**  
Rue de Namur 39  
1050 Bruxelles  
02/502 62 04  
mariescorner.com

**56** **NATAN**  
Edouard Vermeulen  
**Haute Couture**  
Avenue Louise 158  
1050 Bruxelles  
02/641 16 20  
natan.be

**57** **NEW EMBERT**  
Colette Fuchs-Lejeune  
**Fashionable furs**  
Chaussée de Charleroi 35  
1050 Bruxelles  
02/640 54 24  
newembert.com

**58** **OBUMEX**  
Geert & Thomas Ostyn  
**Made-to-measure kitchens**  
Boulevard de Waterloo 27  
1000 Bruxelles  
02/502 97 80  
obumex.be

**59** **OLIVIER LEMPEREUR**  
Olivier & Hélène Lempereur  
**Architecture**  
Chaussée de Waterloo 1429  
1180 Bruxelles  
02/375 13 50  
olivierlempereur.be

**60** **PIERRE MARCOLINI**  
Pierre Marcolini  
**Luxury chocolate-maker**  
Place du Sablon  
1000 Bruxelles  
02/514 12 06  
marcolini.com

**61** **PISTOLET ORIGINAL**  
Valérie Lepia  
**Delicious quick snacks**  
Rue Joseph Stevens 24-26  
1000 Bruxelles  
02/880 80 98  
pistolet-original.be

**62** **PONANT**  
Patrice Janssens  
**Luxury cruises**  
Avenue Louise 98  
1050 Bruxelles  
02/244 61 14  
ponant.com

**63** **ROB**  
François Pinchart  
**High-end supermarket**  
Boulevard de la Woluwe 28  
1150 Bruxelles  
02/771 20 60  
rob-brussels.be

**64** **ROUGE TOMATE**  
Thierry Naoum  
**Restaurant lounge**  
Avenue Louise 190  
1050 Bruxelles  
02/647 70 44  
rougetomate.com

**65** **SERNEELS**  
Brigitte & Alain Serneels  
**Toys and games**  
Avenue Louise 69  
1050 Bruxelles  
02/538 30 66  
serneels.be

**66** **STEIGENBERGER WILTCHER'S**  
Michel Cottray  
**Luxury hotel**  
Avenue Louise 71  
1050 Bruxelles  
02/542 42 42  
teigenberger.com

**67** **THE HOTEL**  
Egber Buursink  
**Luxure hotel with a view**  
Boulevard de Waterloo 38  
1000 Bruxelles  
02/504 11 11  
thehotel-brussels.be

**68** **THE RESTAURANT**  
Pierre Balthazar  
**Restaurant with a view**  
Boulevard de Waterloo 38  
1000 Bruxelles  
02/504 13 13  
therestaurant.be

**69** **THEOPHILE & PATACHOU**  
Isabelle Thys &  
Didier Melotte  
**Clothing and furniture  
for babies/children**  
Avenue Louise 132 a  
1050 Bruxelles  
02/648 31 00  
theophile-patachou.com

**70** **VERVLOET**  
Isabelle Hamburger  
**Ferrures d'art**  
Rue de la Borne 78  
1080 Bruxelles  
02/410 61 50  
vervloet.com

**71** **WARWICK BRUSSELS**  
Alain Vanbinst  
**Luxury hotel with rooftop**  
Rue Duquesnoy 5  
1000 Bruxelles  
02/505 57 12  
warwickhotels.com

**72** **WOLFERS**  
Paul-Adelin  
de Becker Remy  
**Fine jewelle**  
Boulevard de Waterloo 1  
1000 Bruxelles  
02/513 61 50  
wolfers.be

**73** **3<sup>ème</sup> BUREAU**  
Isabelle Reynders  
**Architecture intérieure**  
Rue des Pères Blancs 12  
1040 Bruxelles  
02/648 15 48  
3embureau.be



**Audi**



**D'Ieteren  
Car Centers**

www.dieterencarceners.be

## AUDI CENTER BRUSSELS

Rue de Bempt / Bemptstraat, 38  
1620 Drogenbos  
+32 2 371 27 11

## AUDI D'IETEREN MAIL

Rue Américaine / Amerikaansestraat, 143  
1050 Ixelles / Elsene  
+32 2 536 55 11

## AUDI CENTER ZAVENTEM

Leuvensesteenweg, 326  
1932 Zaventem  
+32 2 709 47 11





*your Rental partner for your next event*



Make your life easier for your next big event, or your romantic date for two. Festi has got you covered from the teaspoon to the tent.

No more hassle! **We take back your dirty dishes and tablecloths.** Kick back and relax, Festi will take care of your desires.

[www.festi.be](http://www.festi.be) [rent@festi.be](mailto:rent@festi.be) 02 640 41 40

# PCARD+

## Your access to the city



**The Pcard+ is free**

**No need to pay at the payment machine**

No queues, no tickets, no cash. Simplicity itself.

### Direct discounts and promotions

- Up to 30% off on your parking fee\*
- Evening tariff from 19h (min €2,25 - max €6)\*
- Special cinema tariff 3 €\*
- 30 mins free in P1, P2, P3 at Brussels Airport\*\*
- 20% off on the Interparking carwashes\*\*\*
- Exclusive offers via the monthly newsletter
- And lots more reductions...

### Pcard+ also offers you

- Access to a network of nearly **70 Interparkings car parks in Belgium**
- The possibility of activating the **MOBIB basic** function for total intermodal mobility in Brussels
- Access to the **Fleet Wash network** of car washes

Ask your Pcard+ [www.pcard.be](http://www.pcard.be)

\* See conditions and list of participating car parks on [www.pcard.be](http://www.pcard.be) \*\* 2 x per day max.  
\*\*\* See participating car parks on [www.interparking.be/carwash](http://www.interparking.be/carwash)



Interparking is a CO<sub>2</sub> neutral organisation

**Interparking**  
ALWAYS NEAR





**Always on.  
Ever since 1963.**

**The new 911 Cabriolet.**



GIVE WAY TO SAFETY. Environmental information (R.D. 19/03/2004): [www.porsche.be](http://www.porsche.be) / Illustrated model: Porsche 911 Carrera S Cabriolet (model 992). Image for illustration purposes only. Vehicle equipped with paying options.

**9,0 - 9,1 L/100 KM | 207 - 208 G CO<sub>2</sub>/KM (according to NEDC standards).**

All Porsche 911 (model 992) are WLTP homologated. Advertiser: D'leteren SA, Porsche Import, Rue du Mail 50, 1050 Ixelles, BCE 0403448140



**PORSCHE**